

Saket Bhatnagar

CEO - India Brands, PI AgSciences

Mr. Saket Bhatnagar is the Chief Executive Officer of India Brands, PI AgSciences, the business that takes PI Industries' crop protection brands to farmers across India. He leads the business's portfolio strategy, go-to-market execution and commercial growth, including the launch of Pioxazon, the first product powered by Pioxaniliprole, India's first indigenously discovered insecticide molecule.

Saket brings more than 24 years of experience across agri-inputs, consulting and FMCG, spanning operational and strategic roles in India, Asia Pacific and the United States. His career includes senior commercial and transformation leadership at Bayer and Monsanto, strategy and advisory work at KPMG and Technopak, and an early grounding in frontline sales at Amul.

Across these roles, he has led large teams, built and managed product portfolios across emerging markets, and balanced near-term delivery with long-term strategic direction.

An engineer by training, with a postgraduate qualification in rural management from the Institute of Rural Management, Anand, he combines an analytical approach with a strong grounding in rural markets and the farmers they serve.