

PIIL:SEC:NSE/BSE:34:2022-23
August 03, 2022

BSE Limited Corporate Relationship Deptt. PJ Towers, 25 th Floor, Dalal Street, Mumbai – 400 001 Code No.523642	National Stock Exchange of India Ltd. Exchange Plaza, Plot No.C/1, G-Block Bandra Kurla Complex, Bandra (East), Mumbai – 400 051. Code No. PIIND
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Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding Launch of New Product 'BROFREYA'.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform that Company has launched a new product 'BROFREYA'.

The details of the said product as required under SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015 are as follows:

1.	Name of the Product	BROFREYA
2.	Date of Launch	August 03, 2022
3.	Category of the product	Insecticide
4.	Whether caters to domestic/ international market	Domestic
5.	Name of the countries in which the product is launched (in case of international)	N.A.

You are kindly requested to take the above information on records, please.

Thanking you,

Yours faithfully,
For PI Industries Limited


Manikantan Viswanathan
Chief Financial Officer

