



Creating a Sustainable Impact

FY 23-24 (July-Sept)











Key CSR Efforts

Towards sustainable impact and inclusive development



Health & Hygiene

Health & Wellness support for rural communities through Mobile Medical Facility

- Supporting communities in 64 villages in Swasthya Seva Program
- More than 24,000 beneficiaries reached in Q2
- More than 6.65 lac beneficiaries reached so far
- Improving nutrition level of children suffering from malnutrition in 66 Aanganwadis
- About 7000 adolescent children and girls were trained to improve health & well being in Project Vriddhi





Environment Sustainability

Promoting Sustainable Farming Practices & Biodiversity Conservation

Creating awareness & training about sustainable farming methods & safe application of agrochemicals

- In FY 2022-23, reached communities in 390 villages
- More than 215 farmers reached, covering 1005 acres in Q2 in Sustainable Agriculture project
- About 7.80 lac famers reached so far
- 1.74 trillion litres of water saved through Direct Seeding of Rice (DSR)
- 30,000 trees planted for a significant positive impact on the environment





Women Empowerment

Empowering Women

Through access to credit and various livelihood initiatives

- Program running in 80 rural villages
- More than 5400 women smallholders directly benefitted in Q2
- More than 7000 women smallholders impacted, which makes it 28,000 people at a household level
- Financial access to 100%
- About 25% income levels have increased through this program





Education & Skill Development

Improving Learning Outcomes in Schools; Skilling Youth and Smart Learning

Strengthening foundational learning in children and supporting Smart Learning in Govt. schools in rural areas & employability-linked skill training for underprivileged youth

- Program is supporting 135 schools to improve learning outcomes of children
- More than 7,000 students reached in Q2 in learning outcomes project
- 63,000 students impacted so far
- 180 youth enrolled in Q2; More than 3700 youth have been skilled, 90% have got gainful employment
- Smart learning through project Digitalshala launched recently and will reach 100 schools









Swasthya Seva: Mobile Medical Van Facility

OBJECTIVE

To support communities with last mile healthcare facilities, impacting lives and creating awareness about communicable diseases in remote areas. The program is running in 64 villages in Bharuch district, Gujarat.

PARTNERSHIP

GVK EMRI

QTR 2 UPDATE

- ~24,000 beneficiaries covered in Q2
- More than 45% beneficiaries are women
- Over 800 women and children benefitted through two Health Camps in Gynaecology & Paediatrics specialisation











Impact

Dakshaben Mahendrabhai Patel, a 52-year-old woman from Neja village of Jambusar block has been suffering with skin disease in the dorsal part of her feet since past one year. Due to this, she was facing trouble in doing her daily chores and feeling disturbed.

Her issue could not be resolved even after visiting the local physician. Finally she approached the Mobile Health Unit personnel and was given appropriate treatment and in two weeks, 60% of her disease was cured and she is still recovering.

Today, Dakshaben
Mahendrabhai Patel is able to
do her day-to-day activities with
far more ease and comfort.

Glimpses of Healthcare Activities























Project ASMITA:

Women Empowerment through Improved Access to Credit and Livelihood Initiatives



OBJECTIVE

To Empower Women and strengthen the Self-Help Groups (SHGs) through access to finance & livelihood initiatives. The program is running in 80 villages of Bharuch district, Gujarat.



women engaged; ~500 SHGs

PARTNERSHIP

Aatapi Seva Foundation & Care India

QTR2 UPDATE

- Reached more than 5400 women in 500 SHGs
- Trained about 1800 women in capacity building & skill development activities
- 85 women have started earning ₹1.8 lacs which is helping them to fulfill their family needs









Impac

Parvati Ben, a homemaker was struggling to make ends meet & support her family of six. Her annual income was very low & her family was facing difficulty in meeting their daily requirements.

When she enrolled in the program in 2020, she received training in sewing and beauty parlour course, as well as a kit to help her open her own parlor.

She is being trained on Financial literacy & Book keeping also. Now, she can maintain track of her parlour expenses and creates a profit margin for her business.

She has improved her marketing by handing out visiting cards at social gatherings and SHG meetings, as well as by hanging a banner outside her beauty parlour.

She currently contributes about ₹20,000 a year to her family's income. Additionally, her family's income has increased by 33%.

Glimpses of Women Empowerment Activities





Entrepreneurship Development Training for SHG women



Women participate in exhibition to market their products like cloth bags











PI Foundation's Women Empowerment project gets covered in National CSR Network



- Case study of 'Women Empowerment' project gets recognised in the National CSR Network -Sustainable Social Insights edition for creating sustainable impact in the lives of women in rural areas
- Inspirational stories of impact get covered
- More details can be found in National CSR Network

https://lnkd.in/dz4jFqXS









Promoting Sustainable Farming Practices for Millet & Cotton Farmers

OBJECTIVE

Create awareness and training about sustainable farming practices on Bajra & Cotton in rainfed areas. The program is being implemented in 22 villages of Mahendragarh and Bhiwani district of Haryana.

PARTNERSHIP

KVK Gurgaon

QTR 2 UPDATE

Cotton

- 1. About 1000 acres covered reaching 215 farmers
- 2. About 25% increase in the yield of cotton crop per acre, which is substantial income enhancement for a farmer
- 3. Increase in income of farmers by ₹8,000/- per acre in a season on the experimental fields when compared to control fields

Bajra

 About 3,000 farmers were provided high yielding variety of Bajra seeds



















Skilling Youth & Enhancing Livelihood



OBJECTIVE

To improve livelihood opportunities for youth coming from underprivileged communities with industry relevant vocational trainings. Skill Centre is running in Bharuch district, Gujarat with access to around 100 villages nearby.



PARTNERSHIP

Rural Shores Academy

QTR 2 UPDATE

- About 180 youth have enrolled in the training program & about 45% are women
- In the Valedictory Ceremony, more than 100 youth were certified and awarded completion certificates







Monch

Renuka Vasava of Koteshwar village, Bharuch who belongs to lower middle-class family was struggling to meet the monthly expenses. Although she is a B.Com graduate she didn't have a job as per her qualification.

Meanwhile she learnt about the PLSkill Development Centre at Jambusar & joined the BFSI* course. She was able to complete the course and secure a job for 13,000/- in a recognised IT company. Today she annually contributes about ₹40.000 - ₹50.000 to her family's income and has become a confident and financially independent woman.

Today, Renuka Vasava contributes about ₹40.000 - ₹50.000/annually to her family income.

Glimpses of Learning Activities





















Improving Learning Outcomes

OBJECTIVE

The program aims to plug gaps in foundational literacy & numeracy skills of school children in Grades 1-8 as they move to higher grades and strengthen support for education at the community level.

Program helps to strengthen science learning through **Science Workshops & Community Library.** The program is running in 82 villages of Jambusar, Gujarat.

PARTNERSHIP

Pratham Education Foundation

IMPACT Q2, FY23-24 FY22-23

 Reached ~7,000 students via learning camps, science workshops and community library initiatives, out of which 50% are girls









Impact

Hitesh is 12-year-old studying in Class 7 in Govt. School of Dahri village, Bharuch. He was passive, low in confidence and was unable to respond to questions. He never received any dedicated time from his family for his studies due to poor living conditions.

Through the learning camps and innovative teaching methods, there has been improvement in the foundational literacy and numeracy skills. He also received a lot of encouragement to improve his response to questions.

Through the support and motivation from his teachers and PI Foundation, Hitesh started responding confidently. He even started taking part in various extra-curricular group activities which helped him in getting appropriate exposure.

Now, Hitesh has started responding confidently. He has even started taking part in various extra-curricular group activities.

Glimpses of Learning Activities













Launched Program on Rmpowering Children in rural Government schools with SMART Learning



- Enhancing digital learning and skills through Smart classes
- Promising Initial results in improvement in Attendance



- Formal inauguration was done by Hon'ble Minister of Agriculture & Farmer's Welfare Mr. Narendra Singh Tomar on October 5, 2023
- Partnership with NGO Muskaan Dreams



- Project will be supporting
 - 100 schools through Digital Smart classes
 - ~10,000+ students
 - Capacity building for 350 teachers











Committed to create sustainable impact and contribute to SDGs

For any Feedback/suggestions, write to us: pifoundation@piind.com

















