

Building Sustainable Communities



- Mobile health units deployed for addressing primary health issues and services against Covid-19
- Promoting direct seeding of rice as an alternative to transplanting paddy
- Employability linked skill development center
- Improving learning outcomes in elementary school children
- Livelihood Promotion through sustained agriculture, dairy practices and skill trainingRead more

HEALTH, HYGIENE AND SANITATION

Objectives	Outcomes FY'21
<ul style="list-style-type: none"> • Increase access to quality healthcare • Improve Preventive healthcare 	<ul style="list-style-type: none"> • Around 80,985 people benefited by 3 Mobile Health Vans • 30,000 people covered through Covid19 awareness & screening • 19% increase in Lab test services • 10,000 people benefited through Blood Bank project

DISASTER RELIEF

Objectives	Outcomes FY'21
<ul style="list-style-type: none"> • Support government and the communities at the time of national disaster 	<ul style="list-style-type: none"> • Deployed 60 high-tech machines for conducting large sanitization drives with 642 machine days across districts in Haryana, Punjab, Rajasthan, Delhi, Gujarat, Telangana and Andhra Pradesh

WOMEN EMPOWERMENT

Objectives	Outcomes FY'21
<ul style="list-style-type: none"> • Improve Financial and legal literacy • Livelihood Promotion • Develop women entrepreneurs 	<ul style="list-style-type: none"> • Around 7,000 women benefited through economic empowerment • Strengthened bank linkages for 2750 women • 3081 women underwent financial and legal literacy training • Skill & entrepreneurship development for 326 women

ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Outcomes FY'21
<ul style="list-style-type: none"> • Impart Sustainable Agricultural practices • Environmental Sustainability through Conservation of Natural Resources • Environmental and health consciousness through stewardship 	<ul style="list-style-type: none"> • Benefited 47,609 new farmers through sustainable agriculture practices such as DSR • Conducted 687 field days and 363 farmers meetings for DSR • Benefited 2772 farmers in AP and MP through imparting practices for sustainable production of chili

RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Outcomes FY'21
<ul style="list-style-type: none"> • Strengthening rural infrastructure through need based interventions • Strengthening drainage network to improve sanitation facilities in the villages • Promoting rural sports 	<ul style="list-style-type: none"> • Renovation of Pond under Sujalam Sufalam Yojna in Jambusar, Gujarat

QUALITY EDUCATION AND SKILL DEVELOPMENT

Objectives	Outcomes FY'21
<ul style="list-style-type: none"> • Improve age appropriate learning levels • Improve attendance • Maximize the CSR programme reach • Improve youth's employability through skill development 	<ul style="list-style-type: none"> • Benefited 15383 children through regular activities via digital mode • Total 290 students trained and 170 students placed through our employability linked Skill development courses



Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Units

Sudden upsurge in the Covid-19 cases has created unrest across the country. **PI Foundation is continuously utilising its 3 Mobile Medical Units 24x7 in 64 villages of Jambusar, Gujarat for screening of potential cases in the community** and spreading awareness on the necessity of social distancing, hand-sanitization through instruction leaflets. The services are extended for conducting thermal screening, distributing masks and other necessities to villagers.

Routinely, PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Medical Vans that supports more than one lakh population from remote 64 villages of Jambusar. This programme was initiated on 12th of April, 2016. Our Swasthya Seva has successfully completed 5 years of service and ensured access to quality health care, thereby impacting over One lakh people residing in remote locations of Jambusar taluka. This has reduced financial burden on health expenditure for the poor families.





Highlights of the ongoing activities for the month:

- Screening of 150 labors once a week around Jambusar plant
- Routine health support to people in 64 villages of Jambusar (table below)

Coverage		
Mobile Health Unit in field		3
Villages Covered		64
Population Covered		1,18,851
Operations		
Total Beneficiaries treated (15 April, 2016 - April, 2021)		4,46,731
Total Beneficiaries treated in April, 2021		6639
Total working days in April, 2021		26
Performance		
Avg. Beneficiaries / MHU / Day		85
Avg. Villages visited / MHU / Day		3
MHU wise beneficiary report - Jambusar		Beneficiary count - April, 2021
MHU_PIF_1	Route-1	2209
MHU_PIF_2	Route-2	2233
MHU_PIF_3	Route-3	2197





Sustainable Rice Production with the Conservation of Natural Resources through Direct Seeded Rice in Multiple States of India

PI Foundation has been working closely with farmers in the agriculturally backward region of the country to promote a farming system that is more sustainable—environmentally, economically, and socially. In association with State Agricultural Universities and NGO's, our field team propagates the benefits of Direct Seeded Rice (DSR) technique through various awareness camps, farmers meetings, setting up demonstration farms with farmers and trainings across multiple rice growing states in the country.

Harvesting for Rabi season is yet to begin in parts of Chhattisgarh, Karnataka, West Bengal and Andhra Pradesh. Numerous field days and farmers meetings are going on. **Emphasis is also being laid on safety and necessity of precautions to be taken in this Covid-19 crisis.**

Planning for upcoming Kharif season has begun and number of plots for FY'22 have been finalised in consultation with field teams.

Apart from usual field days, regular stewardship and safety trainings are also being organised for farmers to ensure their maximum safety with simultaneous protection of natural resources





Summary of DSR work done in rabi season so far

State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
Andhra Pradesh	Kurnool	Nandyal	6	8	-	510
	West Godavari	Eluru	6	8	-	530
	Nizamabad	Nizamabad	6	8	-	435
	Karimnagar	Karimnagar	6	8	-	529
	Khammam	Khammam	6	8	-	487
West Bengal	Midnapur West	Midnapur West	45	50	10	820
	Midnapur East	Midnapur East	22	36	15	1380
	Burdwan	Burdwan	11	28	18	1732
	Bankura	Bankura	27	28	8	550
	Malda	Barhampur	10	11	5	535
	Kolkata	Kolkata	1	3	1	90
Karnataka	Chamarajanagara	Mandya	15	2	20	550
	Mysore	Mandya	5	0	10	200
	Mandya	Mandya	7	0	10	200
	T Narasipura	Mandya	13	0	6	80
Chhattisgarh	Bilaspur	Bilaspur	9	17	1	296
	Uttar Bastarkankar	Charama	9	18	2	277
	Dhamtari	Dhamtari	32	64	9	1012
	Dhamtari	Kurud	20	40	7	564
	Mahasamund	Mahasamund	10	15	4	376
	Rajnandgaon	Rajnandgaon	6	12	4	308
	Raipur	Raipur	10	20	2	372
	Jhangir	Jhangir	16	32	5	345
Total			298	416	137	12178



Establishing Farmer Field School (Demo Integrated Farming) with a focus on product stewardship and water conservation

PI Foundation along with Roots Foundation initiated a programme for farmers in agriculturally backward tribal region of the country, to promote farming system that is more suitable for farmers having small landholding. It is witnessed that in the intervention areas, the land holding pattern is skewed with big farmers leasing it to poor farmers into pieces or poor farmers having very small land holdings leading to small farmers not being able to earn enough from their piece of land. To augment the farm productivity on their farms, the concept of Farmer Field Schools is being introduced in the villages through establishment of demo plots. Further, extensive training of these farmers on sustainable agricultural practices and alternate cropping will continue to be done – among these would be training focused on optimizing the usage of farm inputs, optimal usage of agricultural machinery and how to improve on the productivity with reduced overall investments.





Farmer Field School (FFS) is non-formal on the spot practical activity to demonstrate the principles and activities undertaken on Sustainable Agriculture Practices. This is suitable for even the verbal literate farming community and empowers farmers to solve their field problem through participation, interaction and demonstration. Under this demonstration activity, farmers develop themselves to tailor Integrated Pest Management (IPM), Integrated Soil Nutrient Management and maximize productivity from a piece of land.

During the current month; 128 farmers from Jharkhand and West Bengal were mobilized to come to the demo field for the field preparation. Sowing will start from the next month and it is expected that farmers will learn from the good practices being adopted at the demo plots and shall replicate the same in their own farm fields.

Points for discussion in Farmer's meeting

- We explained modern practices by using farm machineries like tillers and rotavator
- Field preparation for multi-layer farming; preparation of polyhouse for nursery etc. were shown





Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has resumed its operations at its Skill Development Centre in Jambusar post lockdown. At the centre, unemployed and underprivileged youth are trained with vocational training courses across various sectors to generate employment after the course completion. Previously, students successfully completing the course got an assured placement as customer care executive- BPO, field executive- sales & marketing and food & beverages service stewards. Post covid, new trade as 'electrician' has been introduced and has replaced 'food & beverage service stewards' basis the post-covid assessment of potential employment opportunities in nearby areas. The courses are for 3 months (Min 500 Hrs per trainee) with an annual intake of 400 students.



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APRIL 2021

During the month, batch is running with 58 students-42 enrolled for trade 'electrician', 10 for 'BPO executive' and 6 in 'field sales executive'. Owing to the unfavorable pandemic conditions, PI Foundation Skill Development Centre has been **closed for two weeks from 19th April** basis the advisories from SDM, Jambusar and Jambusar Municipal Corporation to ensure the safety of our students and trainers.





Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation has been implementing a CSR project to improve learning outcomes of over 12000 children enrolled in Govt. Elementary Schools located in 82 Villages of Jambusar Block. The project envisages age & grade appropriate learning standards for students in 135 Schools of Jambusar Block in Bharuch district.

Due to the second Covid-19 wave all schools up to Elementary Level are still closed in the state of Gujarat. However engaging with children and parents through digital mode is regularly going on.

Highlights during the month: Science Fair

- Second Covid19 wave has posed lots of challenges with respect to mobility of CRL & Vigyan Mitra
- Cluster Resource leaders and Vigyan Mitras are regularly visiting 82 villages on weekly basis for continued interaction with parents and children
- Cluster Resource leaders are coordinating these activities with 5436 children (from grade I-VIII) & 2234 parents and volunteers from 82 villages





- 1937 children in 314 active groups are engaged in day to day learning with this forum
- Messages are regularly being circulated on do's and don'ts for corona, maintaining social distance, wearing mask while going out, along with frequent washing of hands
- Activities such as, questions on general knowledge, creating science model and its experimentation, short stories, quiz programme, dictation, mathematical activities, are being promoted through online platform
- Regular follow up and feedback is also being taken from parents. During this month CRL & Vigyan Mitra Visited 22344 parents, 403 teachers, 69 sarpanch of the respective villages and 376 other like Anganwadi worker, Asha worker & Kishori

No. of villages covered	Parents & Volunteers Outreach	Total number of messages sent to parents on regular basis	Children Outreach			
			Std 1-2	Std 3 to 5	Std 6 to 8	Total
82	2243	2234	1076	2310	2050	5436





ASMITA Project- Women Empowerment through Improved Access to Credit and Livelihood Initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen Self-help groups of women for creating a sustainable base for micro finance activity in 15 villages of Jambusar and 5 villages in Panoli.



Coronavirus pandemic is being viewed as a period to test the resilience of leadership and systems created in Jambusar block. Second wave has immensely affected the activities in the programme. Following interventions were done during the month

Monthly highlights from Jambusar.

- Monthly meetings of 119 groups were conducted in this month covering 1159 SHG members, of which 106 were co-facilitated by Aatapi's team members and 20 were led by SHG leaders
- The meetings entailed discussion on awareness related to second wave of COVID-19 and its severity
- Two preliminary meetings for group formation were conducted where 32 women had participated
- **Status of saving:** 119 out of 123 groups collected a total saving of ₹2.26 lac during the month. Women leaders and members with irregular savings were informed about the importance of regular savings
- **Status of Loan accessed:** Total 19 women from 8 villages accessed loans amounting to ₹4.99 lac. This month's loan was majorly availed for animal husbandry. Renewal of Joint Liability Group loan was also done for 20 women members for ₹5 lac



- **Credit Awareness Training:** One credit awareness camp was organized in the month, an understanding related to lending and interest rate was generated, financial policies and systems related to Ujaas were also facilitated. A total of 23 women had attended the camp
- **Training:** 10 women had attended the beauty parlour training where a basic understanding of the resources used was generated, a basic training was imparted for generally required demands like threading, waxing and facial massages

Highlights from Panoli:

- Monthly meetings of all 63 groups were conducted during the month covering 589 SHG members
- 4 new groups were formed engaging 42 members
- Women members were made aware of the benefits of being in a group, especially linking with banks. Information regarding schematic linkages were also provided. Regularity in meetings and trainings were emphasized
- **Status of Savings:** 66 groups collected a total saving of ₹79,900 in the reporting period
- A total loan amount of ₹1,01,000 was availed by 17 women. Majorly loan was availed for health & house maintenance purposes





- **Credit Awareness Camp:** 2 credit awareness camps were held in which 36 women from villages had attended, wherein, an emphasis was laid on the sources of accessible credit and the appropriate interest rate on the principal amount. An understanding related to internal lending and the terms and conditions to avail the same was facilitated
- **Training:** Compost structures were made in 30 households where kitchen waste and dry waste are being collected. To make it an inclusive model, smaller waste management models are being initiated.
- A total of 40 members are attending the tailoring class and are now stitching masks.
- **Grading and Audit:** Annual meetings were held at 5 villages where the record keeping books were updated. This meeting ensured transparency and provided a review for the members in the system. Women from 30 groups had participated for grading and annual audit.





Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing CSR project with a focus on agriculture improvement and inclusive dairy value chain promotion in 60 villages of Jambusar taluka. The project has focused on capacity building and improved practices related to agriculture production system and dairy value chain.

Monthly highlights:

- During the month, monthly savings meetings of 65 SHGs were organized with the purpose of observing SHGs functions
- A voice message has been broadcasted to around 1400 SHG members to create awareness on the precautions to be taken against the second wave of COVID-19
- ToT for cluster coordinators and change agents have been organized incorporating the topics of wheat harvesting, storage, collective marketing and good animal husbandry practices

- Data for cost benefit analysis of wheat demonstration plot has been collected.
- Individual meetings were held with wheat demonstration farmers
- Discussions with 38 Agri leaders have been done by cluster coordinators and change agents and information has been disseminated among Agri leaders
- Kitchen garden seeds were distributed among 90 scale up kitchen garden farmers and Agri leaders.



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- CCAT forms have been filled up for 100 SHGs. Bank account opening processes for 4 federations have been done
- Live demonstration on medicine for Deworming, Protick soap for cattle diseases and mineral mixture powder has been done in 20 villages of Jambusar
- Short videos for practicing yoga to prevent COVID and boosting immune system are being shared on daily basis with the community



MAY
UPDATES
COMING SOON

For any Feedback/suggestions,
write to us:
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Against coronavirus we have
weapons three

1. Wear
a mask



2. Maintain
social distance



3. Wash hands
frequently

