

# **Investor Presentation June, 2021**



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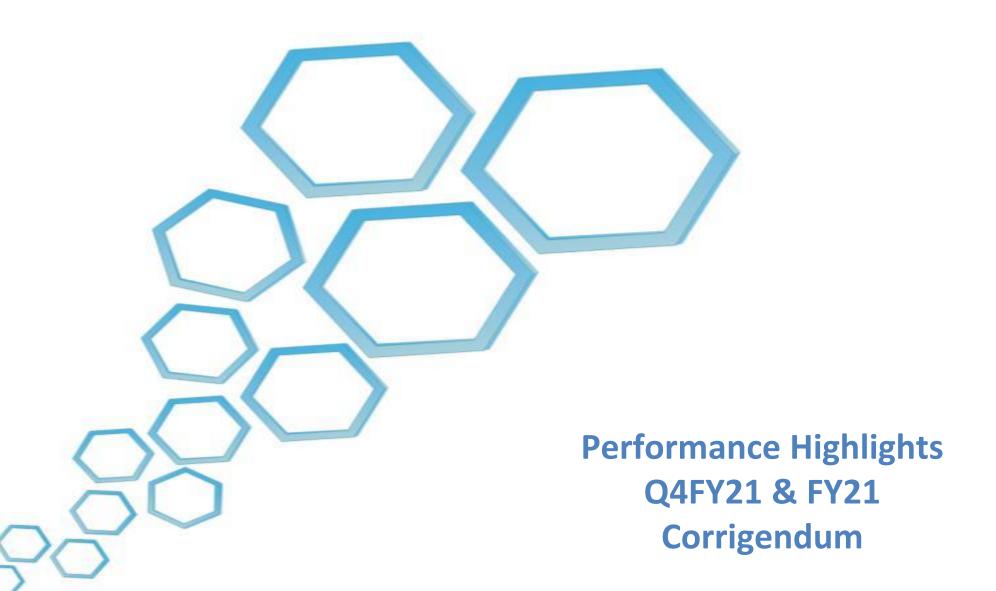


#### PI Industries Limited

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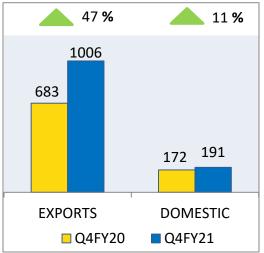
# Out-performance continued in Q4'FY21...

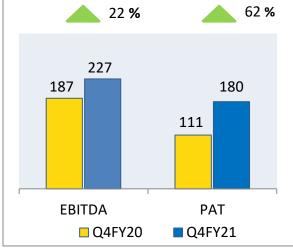
# Revenue up by 40%, EBITDA up by 22%.. PAT up by 62% YoY



#### **CONSOLIDATED**

Fig in Crores	Q4FY20	Q4FY21	% YOY
Revenue	855	1,197	40%
Gross Margin	47%	42%	(470) bps
Overheads	214	277	29%
EBITDA	187	227	22%
EBITDA as % Revenue	22%	19%	(290) bps
Net Profit	111	180	62%



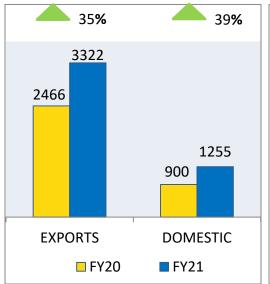


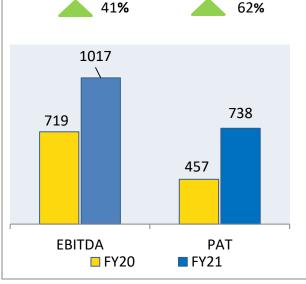
- √ 40% YoY revenue growth driven by...
  - ✓ ~47% growth in Exports contributed by Strong Volume growth in key products
  - ✓ ~11% growth in Domestic in line with the business plan. Newly acquired Isagro registered impressive 51% YoY revenue growth
- ✓ Gross Profit improved by 26% YoY driven by higher revenue. Overall Gross Margin however softened on account of change in sales mix & reduced MEIS benefits
- ✓ EBITDA improved by 22% YoY due to higher revenue although the quarterly margin %age softened mainly on account of reduced gross margin despite operating leverage benefit
- ✓ Net profit improved by 62% YoY due to operationalization of new SEZ unit and reduced ETR
- ✓ Board recommends final dividend of Rs. 2/- Share

# FY21 performance exceeded plan amid challenging conditions around Revenue up by 36%, EBITDA up by 41%.. PAT Up by 62% YoY

#### **CONSOLIDATED**

Fig in Crores	FY20	FY21	% YOY
Revenue	3,366	4,577	36%
Gross Margin	45%	44%	(~100)bps
Overheads	801	994	24%
EBITDA	719	1017	41%
EBITDA as % Revenue	21%	22%	90 bps
Net Profit	457	738	62%





- ✓ **Proactive measures** taken in supply chain and operations planning lead to limited Covid-19 disruption
- ✓ ~36% YoY revenue growth mainly driven by
  - √ ~35% YoY growth in Exports contributed by volume growth of existing products and commercialization of 5 new products
  - ✓ ~39% YoY growth in Domestic in line with the business plan
  - ✓ Gross profit improved by 32% YoY and Gross Margin % broadly maintained at last year level despite change in product mix and reduced MEIS benefit in the 2<sup>nd</sup> half of FY
- ✓ EBITDA % improved with strong control on fixed overheads and operating leverage
- ✓ Lower ETR @ 21% due to new SEZ unit getting operational
- ✓ Significant improvement in Free Cash Flow @ Rs 303 Cr and Gross cash flow at Rs. ~900 Cr with contained capex and improved W/C management

# **Balance Sheet position remained strong**

# showing resilience & growth appetite





- ✓ Net worth of the Company almost doubled over last year due to increased operating profits and QIP fund raise
- ✓ Sales to Net working capital improved to 4.13 from 3.52 as at March'21
- ✓ Increased inventory levels in line with expected growth and proactive safety stock planning amid Covid Scenario
- ✓ Investment in capital expenditure at Rs. 459 Cr for FY21
- ✓ Surplus Cash net of Debt as on March'21 stood at Rs 2070 Cr (Incl of QIP net proceeds of Rs. 1975 Cr)
- QIP funds invested with SLR philosophy while final deployment aligned with PI's longer term growth strategy is underway

<sup>\*</sup> Basis funds deployed into business (excl. QIP proceeds)

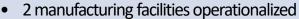
# **Key Operational Highlights FY21**

# Progress on strategic initiatives continues for sustained growth...





# Capacity Build-up



Capacity enhancement of upto ~15% in key products



**IPR Development** 

 In FY21, crossed the milestone of having more than 100+ patents filed



# New Enquiry/Scale-up

4 new products commercialized for exports.

• >40 active enquiries at different stages



Farm Application
Services

 160K+ acres were covered under Application services, greater than 60% growth YoY



# Customer Acquisition & Order book

7 new customer relationships initiated in FY21

Order book position >\$1.5 billion



Digitalization, Process Improvements

- Deployed Sales Order Application across all zones
- Automated Fleet Mgmt. of Application Spraying Services
- Launched ARIBA sourcing platform,



Technology Scaleup

- Novel catalysts, enzyme tech, Green chemistry (Ecoscale)
- Pharma lab commissioned



**Product Penetration** 

- Significant scale up in cotton crop protection portfolio with a growth of >40%
- Successful scale up of Awkira (wheat herbicide) with 5x growth



M&A Transaction

- Successfully integrated Isagro
- Actively evaluating pharma strategic options



Human Capital and Culture

 Multiple HR initiatives kick-started focusing on Leadership development, employee engagement, on-boarding



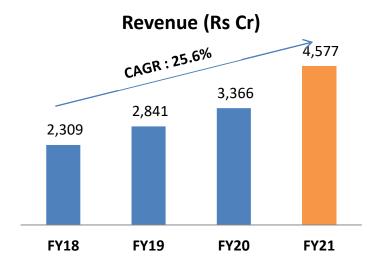
New Product Launch

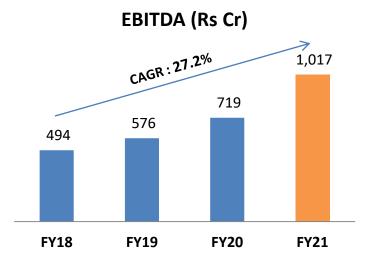
- Shield (fungicide) launched in Q2
- Successful launch of Londax Power (Rice herbicide)

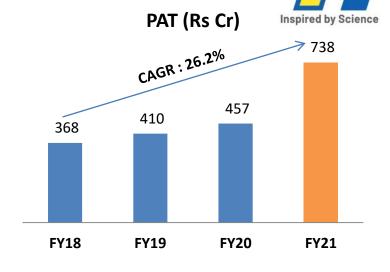


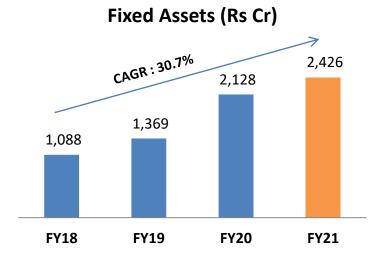
**Capital Efficiency** 

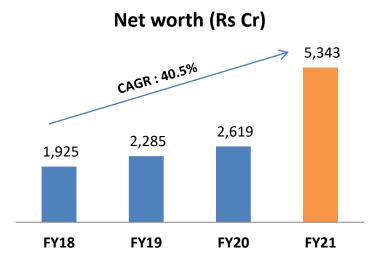
 NWC investment reduced by 10%, DSO reduced by 10 days In domestic brands allowing room for strategic inventory for exports to hedge ag. Covid disruption. Key performance metrics trend depicts sustainable growth trajectory...

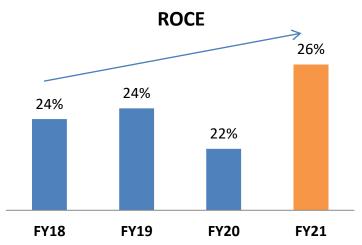












FY21 - Basis funds deployed into business (excl. QIP proceeds)

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# **Business outlook remains robust...**

Targeted expansion backed by solid growth visibility to support momentum Focus on new strategic initiatives to elevate performance



## **Domestic:**

Focus on portfolio diversification with launch of novel offerings

- Business outlook continues to be robust in FY22 supported by new launches and crop diversification
  - 5 new launches in FY22, will strengthen rice, cotton and horticulture portfolio
  - Crop diversification of existing products
- Rice, Horticulture, Cotton, Soybean and Wheat to drive growth
- Focus to expand application services business with an effort to provide wider solutions to farmers challenges

# **CSM Export:**

R&D focused approach to drive incremental business

- 5-6 pipeline molecules at various stages of development to be commercialized in the coming FY
- Another MPP is planned to be made ready by Q2FY22, thus enhancing the overall capacities
- Order book continues to remain robust @ \$1.5bn with high visibility of sustainable growth in the next 3-4 years

Efforts to drive strategic initiatives continues

- Pursuing inorganic growth opportunities to diversify into adjacencies, widen technology portfolio and de-risk operations
- Investing in a new R&D facility for deepening our technological capabilities, de-risking current operations and opening up newer opportunities
- Actively evaluating select pharma assets and working with global consulting firm for crystallisation and successfully implementing strategic road map of diversification

Amidst challenges owing to covid-19 and related uncertainties, we are confident of achieving >15%

Q4 & FY21 Earnings Presentation growth in FY22 and resolutely progressing on that path

# Integration of acquired business of Isagro progressing as per plan.. Long term plan in place to unleash full potential



# The Plan

# Domestic Marketing Piece Merge with JIVAGRO (100% Sub of PI)

Merge with PI

 Merger activities are expected to get completed in Q4FY21

ring/ CM

 Repurposing of mfg site expected to get completed by end of year.

# **Our Aim**

### **JIVAGRO**

- Tobe one of the leading players in the horticulture segment in India
- >25% CAGR growth over next 4-5 years

# **Current Update**

- Industry-leading, 25% top-line growth in FY21 YoY, from new horticulture products
- Leveraged production, commercial & product portfolio synergy to enhance customer experience
- NCLT order in favour of demerger of Jivagro from Isagro & subsequent operational integration on track with launch in Q1FY22
- Jivagro products are ready in new pack & would be available in market Q2'22 onwards

### MFG SITE

- Repurpose current mfg set up to align with Pl's CSM exports
- Enhance capacity utilization from current 20-25% to >90% to more than triple the revenue generation in next couple of years.
- 5 pipeline products of PI's exports commercialized in FY21 & ~3 more to be commercialized in FY22 at Isagro mfg site
- Major synergies with Pl's neighboring operations in mfg, EHS, Quality, IT, sourcing, HR, etc realized as per plan
- Merger of remaining business of Isagro with PI expected in Q1FY22
- Capacity utilisation in Q4FY21 at Isagro facility significantly **improved to ~75%**

# Proactive initiatives contained Covid-19 disruption.. SOPs in place with regular reviews / vigilant oversight to ensure safety of employees and continuity of operations...



SOPs have been instituted to focus on alleviation of suffering of the citizenry, reassurance of customer base and maintenance of business momentum

Stringent protocols for streamlining operating and non-operating processes are in place. Workplace hygiene and safety steps have been taken to underline minimal disruption to routine functionality

**Customer commitment is a hallmark of our business approach**. Through pro-active communication clients are being reassured and their needs are getting assessed, in real-time basis. Deployment of digital methods last year helped achieve **connect with farmers** and key constituents of the distribution chain, these are being activated again

Manufacturing facility level processes have been augmented. Inventories of critical feedstock and ingredients are being optimally maintained such that the chain of dispatches remains un-broken. Measures to attend to the needs of the associated workforce are also in place

Government-based organizations and NGOs are being supported to mitigate hardships and facilitate care, where it is most required. Various employee welfare initiatives such as **providing insurances**, vaccination drives, safe employee bio-bubble, oxygen concentrators/cylinders, salary advances, etc. are also undertaken



# Doing our bit to support govt effort and communities around us to fight Covid-19



# **Hi-Tech Spraying**

Leveraged **60 spray machines**, sanitized in

- 5 states
- 34 districts covered
- 642 machine working days

# Sanitizer Production

- Sanitizer
  distribution
  benefitted over
  1,50,000 people in
  over 30,000
  households
- 100,000 liters of sanitizer was used for disinfection

# Distribution of food kits

 >12,500 dry ration kits have been distributed to migrant and dailywage laborers

# Awareness Campaigns

- 3 Mobile Med. Vans
- Community
   outreach programs
   covered >30,000
   people in 64
   villages
- ~1500 people are screened daily

# Mask Distribution

Distribution of
 70,000 masks
 across the country
 through PI's
 women
 empowerment
 program near
 plant operations

# Support to Front line workers

- Arranged PPE & funded medical infra, extending support to 2 govt. hospitals
- Also supported Gujarat and Rajasthan govt.
   healthcare infra

# Webinars for Farmers

Around 11,000

 farmers benefited
 through webinars
 for better yield to
 overcome
 economic losses
 during Covid-19
 induced lockdown











# Company's performance was well recognised and earned accolades during the year...



PI has won 3 awards at World Leadership Congress - Business Leader of the Year Awards

Business Leader of the Year awarded to Mr. Mayank Singhal, VC & MD, PI Industries Ltd.



Corporate Social Responsibility Programme of the Year to PI's DSR initiative





CII-National Award for 'Excellence in Water Management 2020'



Golden Peacock Award for **Corporate Social** Responsibility (GPACSR)

Most Admired Company of the Year





#1 Rank at the Global HR Excellence Awards by World HRD Congress



Awarded ISO 27001:2013 Certification from British Standards Institute for implementation of information security based on global standards and frameworks





# **Our Vision & Values...**





"Building on the foundation of trust, we shall be at the forefront of science-led opportunities by delivering innovative solutions."

# **VALUES**



### **TRUST**

Like the earth, we are dependable. We work with integrity of purpose, honesty in action and fairness in all our dealings



# SPEED

Blazing ahead, like fire, we constantly strive to work with speed in the way we observe, think and act



### **INNOVATION**

Enlivening, like the air, in the constant quest for the horizon, the never-ending search for a better, newer way to do things;
Innovation, for us, is a way of life



### **ADAPTABILITY**

Adaptive, like water, we are constantly transforming ourselves. Being nimble footed, we are highly responsive to change

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# Pl's value proposition



# Favorable dynamics driving Indian chemical industry growth

Business model ready to go beyond Ag-Chem

Offerings across the value chain driven by strategic partnership

Strong tangibles: R&D, manufacturing, extensive network of intangibles: Brands

Quality governance, talent & learning skills

Performance over a long term period

1

- Global specialty chemicals market expected to grow at 5.4%CAGR¹
- Increasing focus on CSM as innovators shift focus to core competencies, developing new active ingredients and outsource production
- M&A activities boosting specialized CSM players
- Emerging new areas of innovation such as batteries, coatings, etc.
- Global supply chain risk diversification: China facing issues – pollution, trade wars, safetyissues

2

- Business built on end-toend partnerships with global innovators
- ~90% CSMrevenues from patented molecules;
   60%+domestic revenues from in-licensed molecules
- Proven capabilities in agrochemicals; now ready to be replicated across other chemicals segments
- FY21 started with entry into pharma value chainsuccessfully developed and scaled up an intermediate for a promising Covid-19drug

Integrated and innovative services to provide

3

- Comprehensive solutions by partnerships
- Relationships with 20+ global innovators built on IPprotection

 Globally certified with use of Technology, 4 manufacturing facilities, 12 multi purpose plants

- 5 formulation facilities
- R&D team of ~300 researchers and scientists
- Technology enabled distribution network and relationships with more than 2.5 million farmers/retailers

5

- Professionals with expertise across various technical and business functions
- Senior management team of qualified experienced professionals

6

- Revenue CAGR(FY18-FY20) of 21.6%<sup>2</sup>
- EBITDA CAGR(FY18-FY20) of 20.6%<sup>3</sup>
- Pre-tax RoCEof more than 20% over last 3 years<sup>4</sup>

# Well positioned to capture value from changing market landscape

Note: (1) FY19-24 CAGR; Source: Frost & Sullivan; (2) Revenue = Revenue from operating - excise duty; (3) EBITDA = Revenue - Cost of Materials consumed - Purchase of Stock in Trade - Changes in Inventories of FG, WIP and stock in trade - Employee Benefits expense - Other Expenses; (4) Pre-tax RoCE %= (EBITDA - D&A) / Average Capital Employed (CE); CE=Net Debt + Total Equity.

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# Track record of building several successful businesses, partnerships and industry leading brands..

1961	Ag-Chem Formulation and Marketing	
1971	Mining later hivedoff	
1976	First Technical Manufacturing plant	
1985	Energy Metering, later hivedoff	
1992	Name Changed to PI Industries Limited	
1993	Facility at Panoli (Gujarat)	
1993	PILL Finance and Investment Ltd.	
1995	Polymer Compounding later divested	
1996	Custom Synthesis & Manufacturing	
2001	1st company in the Ag-chem to implement SAP	
	<del></del>	

Founded as The Mewar
Oil and General Mills Ltd.

Inception

New Business

Men Geoe		2011	Inauguration of PI-Sony Research Centre
		2014	Germanyoffice
		2015	Formulation site setup at Panoli
2004	PI Life Science Research Ltd.		(Gujarat)
2007	Established Subsidiary in Japan (PI Japan Co. Ltd)	2016	Joint Venture – Solinnos New R&D Centre at Udaipur
ZHIX	Started New Rep Office in	2017	Joint Venture – Pl Kumiai Pvt. Ltd.
	China (Shanghai)	2019	M&A – acquired IsagroAsia

2011

Continuingly creating value propositions for the stakeholders ...

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**GLP**Certification

Inspired by Science

# Business model built on the principles of respect for IP and established relationships



# **Domestic Brand Market**

Leveraging our Pan India network, demonstrating brand building capabilities and experienced team to deliver inlicensed, branded generics & co-marketed products

### **IN-LICENSING**

- Introducing new products, partnering with global innovators
- Ensure longer product cycles by brand building
- Develop solutions for the Indian Ag-chem Industry with the partnership approach

Leading Ag-chem Distribution Company in India with leading market share in certain crops

India's largest CRAMS Company with over 90% Revenue from Patented Products

# **Exports Market**

Leveraging on chemistry process research and manufacturing capabilities catering to Global Innovators; Partnering for IP Creation.

R&D Partnership

### SYNERGISTIC APPROACH

Common Infrastructure
Develop knowledge, products,
processes and experience in
different complex chemistries
Cross-Selling Opportunities

# **Custom Synthesis & Manufacturing**

- · Early stages of their life cycles
- Complex Chemistries
- Process development
- IP Protection & Generation

- · State of the Art R&D facilities
  - ~300 researchers and scientists
  - Accredited for GLPand 'Norms on OECD Principles' by NGCMA
- To service its customers
- 1 R&D Facility
- 4 Manufacturing Sites
- Domestic Brand Distribution
  - 28 stock points
  - 10,000+ distributors
  - 70,000 retail points

- 3 Global locations
- Japan for business development activities
- China for Sourcing
- Germany for Knowledge Management

Consistent track record of financial performance

Non conflicting business model ...well respected by Global Innovators as Partners !!!

# Over the years, we aim to build assets to distinguish us from others



- Established relationships based on delivery
- Relationships across the value chain
- Constantly developing IT tool for business management from R&Dto sales for decision making to achieve customer satisfaction
- Board with 50% independent members
- Result oriented team
- Growing our talent by nurturing, building and acquiring

- Pro-active approach to asset build-up to reduce turnaround time to cater to customer needs
- Known for respect for IP
- Technical capabilities and sustainability
- Recognized for best practices for EHS & governance

### Customers

### **Process**

# **People**

# Infrastructure

# Intangibles

- · 2.5 mn farmers/retailers
- · 70,000 retailers, 10,000+ distributors pan India
- · 20+ Global innovator **Partners**
- · Several decades of working with Japan
- Trusted business partnerships - many of them more than a decade old

- · Web based integrated mobile **tools** to connect with stakeholders
- **ELN**for R&D
- LIMS-for Quality & Production
- DCS systems with analytics
- ESS& EPM System thru SAP
- Built in IT security
- SSCShared Service Centre
- EHSmanagement system & practices

- > 3000 Employees
- 51% workforce < 35 years
- > 40% of total workforce are atleast post-graduate
- ~300 researchers and scientists
- > 130 PhDs
- 35% of our top management >5 years tenure with Pl

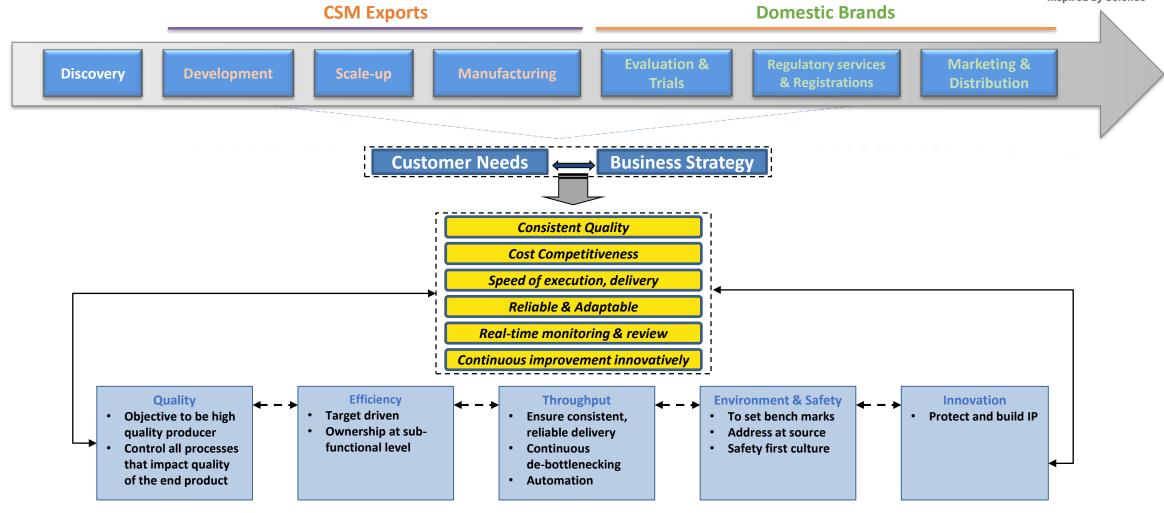
- · 4 manufacturing facilities
- · 1 R&D Campus
- · 12 Multi Purposeplants
- 5 formulation setups
- · 28 stock points Pan India
- · International presence. Japan, Germany and China
- · IT enabled and system driven Information and communication system
- · Layout, systems and management processes
- · In house capabilities for design, flexibility & scalability

- · Know for its Governance
- IP Protection Trust
- No conflict
- Established strong brands with majority brands as leaders
- Farmer Connect
- Partner of choice with alignment of customerneeds and business strategy
- Focus on EHS

We continue to invest to retain our leadership position with a focus on Sustainability ...

# Presence across the agchem value chain Strong focus on customer needs and continuous innovation





# Differentiated domestic distribution model



Driven by unique solutions thru global partnerships, brands building capabilities and market reach

**More than 50 years Creating Market Leading Brands** Significant revenue from Brands Ranked No 1 or 2 in the market, Some brands are more than a decade old

#### **Strong Partner**

40+ years experience 20+ Global Innovators

### **Strong Pipeline**

Molecules based on crop solutions and Indian needs

Extension & product development & stewardship (team experience in handling complex new-age premium chemistries)

**Domestic Business – Brands** 

**Regulatory services** 

& Registrations

- Strong relationship with stakeholders
- Policy level by participation

**Evaluation &** 

**FOCUS ON** INNOVATION

**UNDERLYING PRINCIPLES** RESPECT FOR IP DEVELOPMENT

PROCURE REPEAT **BUSINESS** 

**BENEFITS OF CROSS SELLING** 

REPUTATION OF TRUST & RELIABILITY

FORGE RELATIONSHIP



Digi-tech @Core

**Engagement Efficiency Excellence** 

**OPPORTUNITIES** 



Solutions

**Marketing &** 



**Farmers** 



Channel



**Enablers** 

#### Farmers & Extensive Distribution Network

28 stock points; 10K+ distributors; 70K+ retail points

- Crop solution approach focussing farmer & using ICT (Information, Communication and Technology)
- Organization structure empowered with digi tech to support and demonstrate value delivery to farmers
- Online analytics tools for farmers and employees
- Innovative Ideas and branding for enhancing product life cycle
- **Experience of successfully managing transition of** products from patented to generic
- **Application services** for development & engagement



# Custom Synthesis & Manufacturing (CSM) model is centered around our technological capabilities, high sustainability quotient and world class infrastructure

To be the lifelong Partner of Choice for the Global Chemicals Industry by building innovative, knowledge based solutions through speed, efficiency, straightforwardness & just dealings, respect for intellectual property, society & environment

**High value** Low - Mid volume **Process technology Complex chemistry** IP (generation / protection) **High Potential** Pl as 1 or 1 of 2-3 sources **Customer as innovators** 

# OUR FOCUS

### **Partner of Choice**

### Who

Niche player / boutique industry – leading supplier

#### How

- Longevity of meaningful engagement
- A marriage of competent equals
- Consultative solution rendering & outsourcing process
- Reliability of services

PI has all that is required to be the "Partner of Choice"

# Solutions

# **Service Lines**

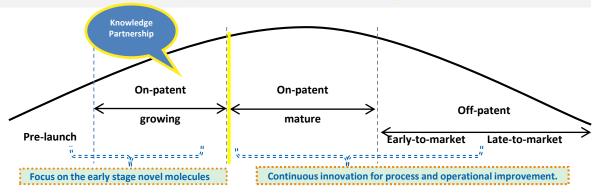
- Research & Development
- Analytical Research & Services
- Process Development
- Engineering
- Process Scale up
- Commercial Production

# **Characterized by**

- Specifications with control limits
- Reliability & predictability
- Repeatability

# In

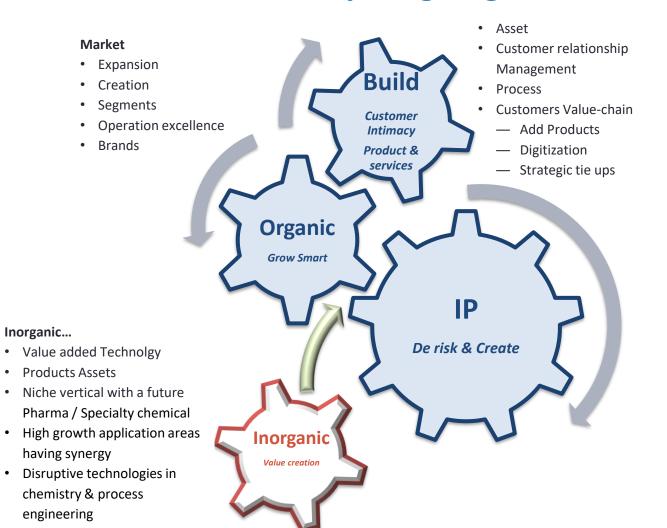
- Technology
- Process
- Commercial operations
- Supply chain customer
- End applications



PI EXTERNAL

# Global tailwinds offering opportunities for aggressive and multi-pronged growth strategy





#### De risk...

- Manufacturing concentration
- New formulation of existing products
- Biological

#### **Process**

- Chemistry
- Block Builders
- Process engg
- Flow
  - Digital
- Information integration
- Decision tools

### Create...

- Process Innovation
- Biological process development
- Formulation Combinations with Partners
- New formulations -
- · Digital Customer engagement

**Deepening our technological capabilities** to open new horizons...

Prudent financial management in place to ensure that long term shareholder value creation remains at the heart of the strategy...

# Domestic agri input market is expected to grow fast and PI is well positioned to capitalize this opportunity..



8-10% projected CAGR between 2020 to 2025

Ingredients in place for PI to capitalize this opportunity

Strong novel offerings with focus on in-licensing



### 3 / 4 exclusive launches

- 25+ products in the pipeline
- Supported by new product launches

# Dedicated verticals for horticulture crops through Jivagro

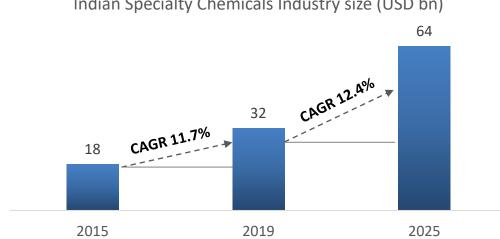
 >20% CAGR growth estimated over next 4-5 years

- Extensive Distribution Network
- Robust brand building capabilities
- Leadership position in key crops

**Source:** FICCI Report on Indian Speciality Chemicals Industry

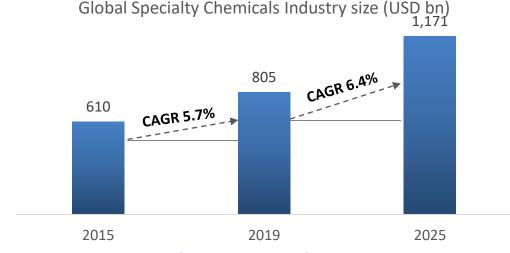
With Indian gaining good market share of the global Specialty Chemical market, PI is consolidating its position with diversification into adjacencies....





**Factors that will elevate growth for Indian Companies** 

Focus on green India's Increase in Leadership **Benefits** chemistry emergence as outsourcing position in accruing out through select niche an export hub manufacturing of supply adoption of for global chain activities to molecules and sustainable chemistries diversification innovators India manufacturing practices



Advantage PI Industries

Relationship based approach built on trust and IP protection

Significant investments in technological advancements

Proven manufacturing capabilities and expertise Complete control position and visibility around scale-up of molecules

Source: FICCI Report on Indian Speciality Chemicals Industry

# Our CSR efforts have focused on Community welfare & Environment



### PI's CSR strategy focuses on:

- Creating a positive impact for marginalized communities via environmentally sustainable approach
- Interventions align with several Sustainable Development Goals (SDG)
- Continuous life cycle evaluation of products and product stewardship to minimize ecoimpact

### **Implementation**

Sustainable Agriculture
Practice

**700K+** Hectares of Farmlands benefitted by DSR technique thereby saving **1.6 trillion** litres of Water annually

Healthcare, Hygiene and Sanitation Interventions

**100K+** Lives impacted using Mobile Healthcare Vans under **Pl's 'Swasthya Seva"** Initiative and Blood Bank services

**Women Empowerment** 

**15K+** Women across **82** villages in Bharuch Area benefitted through PI's women empowerment program

**Education Interventions** 

**18K+** Govt. school children across **125 Schools** benefitted through PI's Learning Enhancement Programmes

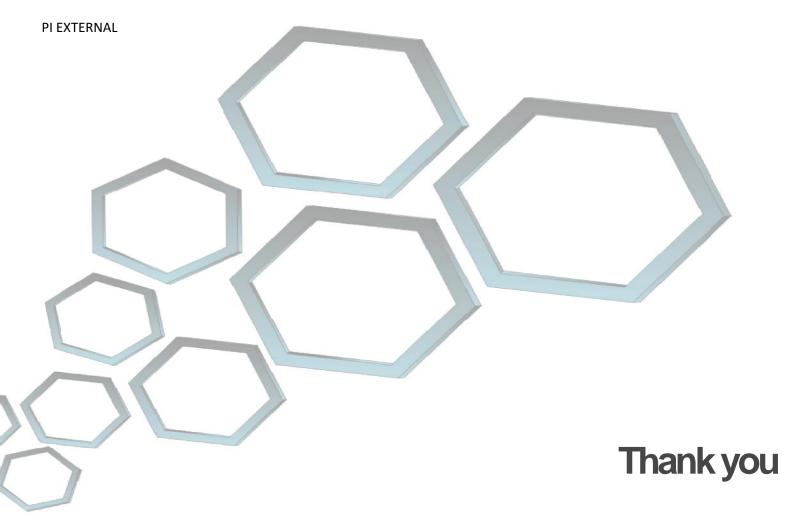
**Skill Development** 

**1.8K+** Youth employed through large scale Skill Development Programmes

### **Key Programmes and Initiatives**

- Water conservation through sustainable agriculture practices & farm engagement activities
- SWASTHYA Seva Initiative Aim to provide access to preventive, promotive & curative health care to underprivileged
- Learning enhancement programmes for government school children in 135 schools
- Certified vocational training & employability linked skill enhancement program for underprivileged youth
- Entrepreneurship development & livelihood promotion through sustained agriculture, dairy value chain & skill training for rural women
- Community Drinking Water Initiative and construction of school toilets







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