

PIIL:SEC:NSE/BSE:34:2022-23 August 03, 2022

BSE Limited	National Stock Exchange of India Ltd.
Corporate Relationship Deptt.	Exchange Plaza, Plot No.C/1, G-Block
PJ Towers, 25 th Floor,	Bandra Kurla Complex,
Dalal Street, Mumbai – 400 001	Bandra (East), Mumbai – 400 051.
Code No.523642	Code No. PIIND

Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding Launch of New Product 'BROFREYA'.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform that Company has launched a new product 'BROFREYA'.

The details of the said product as required under SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015 are as follows:

1.	Name of the Product	BROFREYA
2.	Date of Launch	August 03, 2022
3.	Category of the product	Insecticide
4.	Whether caters to domestic/	Domestic
	international market	
5.	Name of the countries in which	
	the product is launched (in case of	N.A.
	international)	

You are kindly requested to take the above information on records, please.

Thanking you,

Yours faithfully, For PI Industries Limited

Manikantan Viswanathan Chief Financial Officer



PI Industries Ltd.

Mumbai Off.: Unit No.3A, 1st Floor, Wing A, CTS No. 1483 D, IA Project Road, Next to JW Marriott Hotel, Sahar, Village Marol, Taluka Andheri (East), Mumbai – 400099, Maharashtra. Tel. No.: 022 62665600

Regd. Off.: Post Box No.20, Udaisagar Road, Udaipur - 313001, Rajasthan, India. Tel.: +91-294-2491451-5, 6651100, Fax: +91-294-2491946 Email: info@piind.com, www.piindustries.com, CIN: L24211RJ1946PLC000469