



Press Release

P I Industries wins Industrial Green Chemistry Award 2009

New Delhi, December 16, 2009: P I Industries Ltd (P I) has been awarded as the winner of the prestigious Green Chemistry Award 2009 in the "MNCs and Large Enterprises Category" in the recently concluded Industrial Green Chemistry Workshop (IGCW) 2009, a premier global event for the industry recently in Mumbai.

The IGC award recognizes outstanding research and initiatives in Green Chemistry and Engineering to promote innovation in cleaner, cheaper, smarter chemistry developments that have been or can be utilized by industry in achieving their pollution prevention goals.

The Green Chemistry technologies can be categorized under *use of greener synthetic pathways* or *use of greener reaction conditions* or *the design of greener chemicals.* The award selection is based on how well the showcased Chemistry meets the selection criteria of *Science & innovation, Human health and environmental benefits* and *Applicability* i.e. the nominated chemistry technology should have a significant impact.

PI had submitted projects to showcase technological innovation in the manufacturing process of its agrochemical active ingredients produced by them. The Jury comprising of eminent scientists and world authorities on Green Chemistry appreciated the quality of work done by P I for the significant reduction in emission / effluent by solvent less process and recycling of by-product. Nominees for the IGC award in the "*MNC and Large scale Industries category*" included P I, Jubilant Organosys, Dr. Reddy's, Atul Industries and Lanxess.

"It is immensely satisfying to get recognized for over 35 years of efforts in the area of process improvement and effluent reduction. We at P I have a passion for green chemistry and with the kind of process improvement projects we are working on, we expect to repeat this win in future" said **Dr. Abid Ali, Deputy Chief of R&D at P I Industries**.

"It is a proud moment for P I to be recognized for its strengths in chemical process research and improvement. This impels us to further pursue our Company's mission of providing innovative solutions as also proactively manage emissions & wastes to create green workplace & surroundings" said **Mr. Mayank Singhal, Managing Director of P I Industries.**

IGCW (<u>www.industrialgreenchem.com</u>) was attended by over 325 senior decision makers from 135 leading fine and specialty chemical companies (including Drugs and Pharma, Agrochemicals, Dyes and Pigments etc.) and academic institutions. The focus was on industrializing Green Chemistry and Green Engineering Technologies, delivering products and services in benign ways (untainted by toxic routes and environmental damage), enhancing economical and environmental competitiveness of the chemicals industry and addressing the critical challenge of reducing E-factor (kgs waste generated / per kg production) via innovative technologies for preventing pollution as profit center.

P I Industries Ltd

P I Industries Ltd was founded in 1947 in Udaipur (Rajasthan), India. It is one of India's leading Agri Input, Contract Research and Manufacturing Services (CRAMs) and Polymer Compounding Company. The Company currently has over 1100 employees and multiple manufacturing facilities in the state of Gujarat, Rajasthan and Jammu & Kashmir. The manufacturing facilities are certified with ISO 9001:2000, ISO 14001, OHSAS 18001, ISO 17025 and ISO 16949:2001. The Company services it's customers through 30 branch offices throughout India and also has a subsidiary in Japan and representative office in China. For more information, visit <u>www.piindustries.com</u>

For further information, please contact:

Payal Puri

Tel: +91-124-6790000

Email: payal.puri@piind.com