### CORPORATE SOCIAL RESPONSIBILITY



**NOVEMBER 2020** 

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

## Building Sustainable Communities

- Livelihood promotion through sustained agriculture, dairy practices and skill training
- Enhancing awareness among paddy farmers in Punjab and Haryana to put an end to stubble burning practice
- Promoting direct seeding of rice as an alternative to transplanting paddy
- Mobile health units deployed for addressing primary health issues and services against Covid-19
- Employability-linked skill development centre
- Improving learning outcomes in elementary school children......Read more

### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT | ENVIRONMENTAL SUSTAINABILITY | HEALTH, HYGIENE AND SANITATION | EDUCATION

#### HEALTH, HYGIENE AND SANITATION

Objectives	Expected Outcome FY'21
<ul> <li>Increase access to quality healthcare</li> <li>Improve Preventive healthcare</li> </ul>	<ul> <li>Around 1,10,000 people will be treated by Mobile Health Vans and health camps</li> <li>90% decrease in primary healthcare issues within MMU outreach</li> <li>90% of people shall be using toilets in our intervention villages</li> <li>COVID-19 relief interventions</li> </ul>

#### WOMEN EMPOWERMENT

Objectives	Expected Outcome FY'21
<ul> <li>Improve Financial and legal literacy</li> <li>Livelihood Promotion</li> <li>Develop women entrepreneurs</li> </ul>	<ul> <li>&gt; 10,000 women will have undergone financial and legal literacy training</li> <li>&gt; 3,000 women will have better livelihood opportunities and</li> </ul>
	<ul> <li>increased household income</li> <li>&gt; 2,000 women will be involved in the income generating activities</li> </ul>

### RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Expected Outcome FY'21
<ul> <li>Strengthening rural infrastructure through need based interventions</li> </ul>	<ul> <li>Strengthening rural electrification, roads, drinking water and toilets</li> </ul>
<ul> <li>Strengthening drainage network to</li> </ul>	Strengthening of drainage network around plant location
improve sanitation facilities in the villages	<ul> <li>Promotion of rural sports</li> </ul>
<ul> <li>Promoting rural sports</li> </ul>	

#### DISASTER RELIEF

Objectives	Expected Outcome FY'21
• Support government and the communities at the time of national disaster	<ul> <li>Support government, District administration, municipal corporation, farmers and communities during COVID-19 pandemic</li> </ul>

### ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Expected Outcome FY'21
<ul> <li>Impart Sustainable Agricultural practices</li> <li>Environmental Sustainability through Conservation of Natural Resources</li> <li>Environmental and health consciousness through stewardship</li> </ul>	<ul> <li>Will benefit over 40,000 new farmers through DSR</li> <li>1.8 trillion liters of water will be saved using DSR</li> <li>Avg. ₹7,500 / Acre will be saved in the cost of paddy cultivation</li> <li>Promote product stewardship</li> </ul>

## QUALITY EDUCATION AND SKILL DEVELOPMENT

Objectives	Expected Outcome FY'21
•	· · · ·
<ul> <li>Improve age appropriate learning levels</li> </ul>	<ul> <li>70% Increase in class appropriate learning levels</li> </ul>
<ul> <li>Improve attendance</li> </ul>	<ul> <li>Ensure &gt; 80% school attendance</li> </ul>
<ul> <li>Maximize the CSR programme reach</li> </ul>	<ul> <li>&gt; 15,000 students will be covered through the programme</li> </ul>
<ul> <li>Improve youth's employability through</li> </ul>	<ul> <li>Train &gt; 500 underprivileged youth and help them</li> </ul>
skill development	obtain jobs



### CORPORATE SOCIAL RESPONSIBILITY

WOMEN EMPOWERMENT CSR FY'21

ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION



## **Economic Empowerment of** Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing CSR project with a focus on agriculture improvement and inclusive dairy value chain promotion in 60 villages of Jambusar taluka. The project has focused on capacity building and improved practices related to agriculture production system and dairy value chain.







### CORPORATE SOCIAL RESPONSIBILITY

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WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

#### Monthly highlights:

 Skill Development Centre run by PI Foundation certified 59 SHG women for vocational training in Sewing, Beautician and Para veterinary skills (18 women in Sewing, 11 in Beautician and 30 in Para veterinary). Certificates were awarded by Chief Sustainability Officer, PI Industries Ltd to these women in presence of Sarpanch, Jantaran, Sarpanch Kava, Deputy Sarpanch, Asanvad, and other dignitaries at PI Foundation Skill Development Centre, Jambusar. Additionally, CSO also interacted with students of 12th batch at the centre



- Training of Trainers (ToT) for cluster coordinators and change agents was organized on providing recommendations to the farmers for soil testing report, wheat sowing preparation, various models of kitchen garden, fodder management and goat rearing
- Trainings for Agri leaders were organized at project villages by cluster coordinators and change agents in which around 100 Agri leaders participated
- 15,500 Napier stumps have been distributed to 9 farmers. One exposure visit for 20 farmers was organized to showcase the conversion of barren land to productive land
- Seeds and other input material for wheat crop were distributed to farmers. During the month, 8 demonstrations were conducted for wheat
- FFBS training were organized on cotton harvesting at cotton demonstration plot in which around 20 farmers participated
- In the month, 5 farmers were linked with government/private for drip irrigation scheme. Cumulatively, 15 farmers have been linked for drip irrigation scheme, survey and meeting with the farmers have been done
- 3 SHGs saving bank accounts have been opened, cumulatively 24 SHGs savings bank accounts have been opened in this guarter
- Applications of 71 SHGs for Mukhya Mantri Mahila Utkarsh Yojna has been submitted to NRLM with all required documents



### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21

WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

- 9 SHGs have received revolving fund of ₹90,000 from NRLM. 22 SHGs 5 cross-internal exposure visit of poor SHGs with good SHGs have received revolving fund of ₹2,20,000 till November 2020
- 5 SHGs documents have been prepared and submitted to their respective banks / NRLM for cash credit limit
- Meeting of Kamboi Federation committee members has been arranged with relevant experts to expedite the business opportunities of cattle feed selling through federation
- Exposure visit of Kamboi Federation members has been arranged at Dahej, Deepak Foundation to learn from the experience of SHG members who are doing entrepreneurship activities



- have been arranged in 5 clusters in which around 100 SHG members participated
- Workplan for gender integration was developed and team has started the implementation of the same in the field
- Internal exposure visit of tailoring trainees has been arranged at village Dabha, with the beneficiaries from the last phase of tailoring. Certificate distribution has been done for 7 tailoring trainees
- Training on accounting and record keeping has been arranged for executive committee members of Panchkada milk collection center
- Milk collection center of Madafar village has distributed bonus vessels to 45 members on the occasion of Diwali
- 10 display boards of scientific animal husbandry practice have been displayed at 10 dairies in project villages
- Participation in monthly savings meetings of 157 SHGs, with the purpose of observing the SHGs functions, was ensured
- 8 Awareness programs on menstrual hygiene have been organized where 150 women participated



CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT

ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

NOVEMBER 2020

## ASMITA Project- Women Empowerment through Improved Access to Credit and Livelihood Initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen Self-help groups of women for creating a sustainable base for micro finance activity in 15 villages of Jambusar and 5 villages in Panoli.



Coronavirus pandemic was viewed as a period to test the resilience of leadership and systems created in Jambusar block.

#### **Highlights from Jambusar:**

- Monthly meetings of 115 groups were conducted in this month, of which, 80 were co-facilitated by Aatapi covering 1380 SHG members and 35 were led by SHG leaders. The meetings entailed discussions on regularity of savings and loan payment. This month, a COVID oath promoted by the central government was also taken by the members
- One new group was formed involving 12 women members.
   Other 18 new women members were also included in existing 6 groups
- Two preliminary meetings for group formation were conducted with 35 women participants
- 115 groups out of 123 groups collected a total saving of ₹2.15 lac. Women with irregular savings were informed regarding the importance of regular savings. Members from two groups could not save this month due to their migration to Kathiawar region for labour work



### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21

WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

- 15 women from 6 villages accessed loans amounting to ₹2.88 lac. Loan was majorly availed for agricultural purposes
- A total of 83 leaders from 41 groups joined the leadership training. The training entailed components of effective communication among group members, group's development and leaders' accountability along with their roles
- A total of 79 leaders from 41 groups had joined the accounts training, where an understanding on how to maintain the books of groups was created. Participants gained an understanding on the norms of how to save and avail loans from Ujaas
- During the month, 26 women joined the tailoring class and they have been consistently honing their sewing skills by the continued usage of tailoring machines

- Two cluster meetings were held with 80 women participants. They gained an understanding on the policies of Ujaas and SHGs. Emphasis was given on healthy food and the status of Kitchen Gardens
- 15 women were registered with ATMA (Agricultural Technology Management Agency) project in the reporting period. Nine women reopened their bank accounts and renewal of 'Joint Liability Group loan' was done for 9 women members





### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21

WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

#### **Highlights from Panoli:**

- Monthly meetings of all 44 groups were conducted in this month covering 447 SHG members. 5 new groups were formed engaging 65 members. Women members were made aware of regular payment of loan and interest amount in order to benefit other members too
- Five groups organised credit awareness camps with 42 women participants
- 6 financial literacy sessions were conducted this month with 76 women. In these sessions, the importance of conscious spending and saving for emergencies were highlighted. Special emphasis was given on the benefits of saving money in banks



- All the 44 groups collected a total saving of ₹53,850 in the reporting period
- A total loan amount of ₹86,500 was availed by 10 women belonging to 8 groups. Majorly loan was availed for house maintenance
- A leadership training was conducted in which 46 leaders from 5 villages were included. Some of the major objectives were to understand the importance of SHGs and its role in alleviating poverty. The training comprised making SHG a strong medium towards social development
- Two trainings regarding accounts and book keeping were conducted in which 64 leaders from 32 groups were included. Some of the major objectives were to understand the importance of book keeping, importance of having a personal passbook and each group was guided in a way where the participants found it easier to fill the books. A total of 156 women attended 4 cluster meetings
- Required documentation was completed to link 49 women with 8 schemes namely - Widow Pension, Aadhar card, Sukanya Yojana and Ma card among others. The aforementioned schemes were sanctioned to 35 women previously
- 21 SHG women were linked to Mission Mangalam under the Chief Minister's women development program



### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

NOVEMBER 2020

## Enhancing Awareness Among Paddy Farmers in Punjab and Haryana to put and end to **Stubble Burning Practice**

It is well-recognised that seasonal crop burning is major source of air pollution across а northern-India. As farmers across Punjab and Haryana gear-up for another round of paddy harvest, Delhi becomes critically affected by the total exposure added onto the ambient air quality. While there may exist multiple challenges, there is a positive shift amongst large group of progressive farmers towards adoption of alternate technologies. In our anti stubble burning programme last year, PI Foundation along with IPSF, educated and equipped more than 30,000 farmers in the districts of Punjab and Haryana, on the employment of alternative ways to stubble burning with comprehensive trainings and field days.





### CORPORATE SOCIAL RESPONSIBILITY

देतां है।

पीआई फालंडेशन की सामाजिक जागरूकता के प्रति की गई पहल।

#### CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

This year, the programme was undertaken in Punjab and Haryana with the help of our field and

teams to showcase technically economically viable solutions of managing stubble to the farmers.

In our intent to be a catalyst for bringing behavioural change and address the issue of stubble burning, following activities were conducted in the month of November, 2020.

- Promoting wheat sowing through super-seeder and zero tillage
- Distribution of pamphlets and awareness through videos on various alternative technologies to stubble burning is going on
- We conducted 94 farmer meetings in regions of Punjab and Haryana, covering total **3,871 farmers** through various mediums
- 1507 farmers resorted to non-burning activities and switched to zero tillage



ਪੀ.ਆਈ. ਇੰਡਸਟੀਜ਼ ਲਿਮਿਟੇਡ ਦੀ ਸੀਐਸਆਰ ਸਾਖਾ -ਪੀ.ਆਈ. ਵਾਉਡੇਸ਼ਨ ਦੀ ਸਮਾਜਿਕ ਜਾਗਰੁਕਤਾ ਦੇ ਲਈ ਕੀਤੀ ਗਈ ਪਹਿਲ



### CORPORATE SOCIAL RESPONSIBILITY

#### CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

**NOVEMBER 2020** 

#### Points of discussion in the meetings:

- Build farmer's awareness and generate buy-in against stubble burning
- Build awareness regarding various residue managing technological interventions, government schemes and subsidies to avoid stubble burning
- Address all possible apprehensions amongst farmers around yield drop, crop quality issues, and soil issues due to technology use





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

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## Sustainable Potato Cultivation using UAV/Drone based Crop Monitoring in Barabanki

Agriculture plays a significant role in the economic sector of India. Factors such as climate change, population growth and food security concerns have propelled the industry into seeking more innovative approaches to protecting and improving crop yield. As a result, AI is steadily emerging as part of the industry's technological evolution. Aerial visualization is a new domain including satellite image processing and usage of Drones can really help farmer in collecting critical information about its own land e.g pH factor or stress on foliar.

PI Foundation along with BharatRohan initiated a project for improving agricultural productivity of potato and help maintaining ecological integrity of soil by estimating the pH of soil and early diagnosis of pest using drone technology for potato farmers in Brabanki district of Uttar Pradesh. The project also entails creating awareness on sustainable production of potato using improved package of practices.





### CORPORATE SOCIAL RESPONSIBILITY

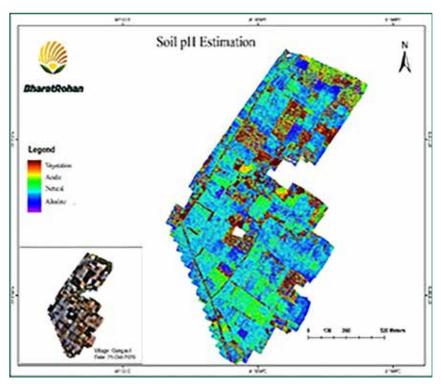
CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

NOVEMBER 2020

#### **Highlights from the Month:**

- The beneficiary farmers and their farms have been selected in the Barabanki District of Uttar Pradesh State of India cultivating Potato crop
- There are around 5 (five) land parcels. Each land parcel comprises of 180 acres of contiguous area
- The baseline information about the farmers enrolled in the project are being captured by field team
- As the part of the process, the aerial spectral data was acquired for all the 5 land parcels / patches under the project
- Based on the spectral analysis, soil pH Estimation was conducted using the Digital Soil pH Model. The data is further being validated with the ground truth captured from individual farmer fields through grid sampling of soil. The soil samples were further tested for the presence of N, P, K and pH
- Based on the results of Aerial maps highlighting the soil pH variation across different farmer fields, and their comparison with the conventional soil test results, an advisory has been issued in consultation with the agri experts of **PIIND**
- Farmer meetings and awareness campaigns are being organized for educating farmers on the advanced and sustainable Package of Practices in potato cultivation

No. of farmers	Total area	Villages	Villages	Villages
598	1000	18	3	1





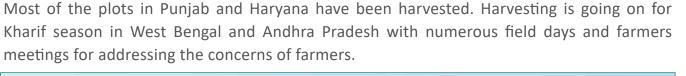
### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT

ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

Sustainable Rice Production with the Conservation of Natural Resources through **Direct Seeded Rice in** Multiple States of India

PI Foundation has been working closely with farmers in the agriculturally backward region of the country to promote a farming system that is more sustainable-environmentally, economically, and socially. In association with State Agricultural Universities and NGO's, our field team propagates the benefits of Direct Seeded Rice (DSR) technique through various awareness camps, farmers meetings, setting up demonstration farms with farmers and trainings across multiple rice growing states in the country.







### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

#### Various points discussed during the month in these meetings included:

- Yield benefits of DSR technique
- What has been the overall water saving by employing DSR technique
- Various alternative techniques of managing rice stubble over usual burning in Punjab and Haryana
- Some of the farmers shared their personal testimonials on being benefited by switching to DSR

Apart from usual field days, regular stewardship and safety trainings are also being organised for farmers to ensure their maximum safety with simultaneous protection of natural resources.









### CORPORATE SOCIAL RESPONSIBILITY



SR FY'21 WOM	EN EMPOWERMENT ENVIRO	ONMENTAL SUSTAINABILIT	TY HEALTH, HYGIENE ANI	d sanitation   ed	UCATION	NOVEMBER 20
State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
	Hisar	Hisar	14	9	11	1243
	Jind	Jind	13	12	14	940
	Fatehabad	Fatehabad	4	6	7	629
	Karnal	Karnal	10	8	18	2567
aryana	Panipat	Panipat	8	6	15	1590
	Kurukshetra	Kurukshetra	10	7	18	1674
	Sonipat	Sonipat	10	6	13	1470
	Yamunanagar	Yamunanagar	7	4	13	1472
	Kaithal	Kaithal	10	9	16	1898
	Fazilka	Abohar	25	12	9	1896
	Barnala	Barnala	20	14	8	1750
	Kotkapura	Kotkapura	25	9	8	1561
	Muktsar	Malout	5	12	6	1824
	Mansa	Mansa	10	16	15	1257
	Sangrur	Sangrur	5	15	11	1347
unjab	Amritsar	Amritsar	14	12	12	1394
	Kapurthala	Jalandhar	7	5	10	1201
	Moga	Moga	14	6	14	1566
	Kharar	Kharar	7	11	10	1261
	Patiala	Patiala	14	12	10	1386
	Gurdaspur	Gurdaspur	7	11	11	849
	Ludhiana	Ludhiana	7	12	14	2316

### CORPORATE SOCIAL RESPONSIBILITY



CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILIT		HEALTH, HYGIENE AND SANITATION EDUCATION			NOVEMBER 2020	
State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
	Kurnool	Nandyal	5	8	0	1035
	Nagar Kurnool	Nagar Kurnool	5	5	0	282
	Nizamabad	Nizamabad	5	5	0	379
Andhra Pradesh Khan Vijay	Karimnagar	Karimnagar	5	7	0	647
	Khammam	Khammam	5	7	0	910
	Vijayawada-1	Vijayawada-1	5	6	0	615
	Vijayawada-2	Vijayawada-2	5	5	0	297
	Eluru	West godavari	5	6	0	270
Vij	Vijayanagaram	Vijayanagaram	5	5	0	252
	Midnapur West	Midnapur West	13	23	0	655
Vest Bengal	Bankura	Bankura	8	17	0	415
	Burdwan	Burdwan	8	8	0	228
	,	Total	320	316	263	39076

### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

**NOVEMBER 2020** 

## Livelihood promotion through Sustainable Agriculture at Rayagada, Odisha

As part of our project, we strategize to enhance agriculture based income by 50% from existing income of 1,000 farmers through ensuring qualitative produce. The intervention puts emphasis on strengthening one existing Farmer Producer Organization (FPO) and promoting another new Farmer Producer Organization covering 1000 families in both Bissamcuttack and Kalyansingpur Block. We are currently working to uplift 368 farmers in Bissamcuttack Block and 632 farmers in Kalyangsingpur Block.

During the month of November, 2020, Farmer Interest Group (FIG) meetings were held with main focus on paddy harvesting.







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CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

- Agriculture demonstration: We have been constantly promoting sustainable rice production with improved package of practices in the project area. With our continued assistance (sowing-harvest), harvesting has been completed in 30 acres of farmlands with an average production of 19 guintals/acre this year as opposed to previous year's 14 guintals/acre adding onto an average of ₹9000 to farmer's income. 20 farmers cultivated vegetable like chili and brinjal in 10 acres of land
- Horticulture demonstration: During the month, sweet potato field weeding was completed by 35 farmers in both the blocks. Other activities included, manuring of drumstick plant, improved agricultural practice training in sweet potato field. Rabi intercropping of radish with cauliflower, greens with cauliflower and marigold with brinjal was started by 5 farmers at Bissamcuttack & Kalyansingpur Block
- Farmer Producer organization (FPO): Agricultural training to all the FIG members was imparted by the FPO staff. Details of FPOs in both the blocks

		Members enrolled	Enrolled during the	Cumulative
Block	FPO Name	till Nov'20	current month	enrollment
Kalyansingpur	Newly Registered	560	20	580
Bissamcuttack	Maa Markama Agri Producer Company Ltd.	672	0	672
TOTAL		1232	20	1252





### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

**NOVEMBER 2020** 

## Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Units

PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Medical Vans that supports more than one lakh population from remote 64 villages of Jambusar. Our Swasthya Seva ensured access to quality health care and impacted over One lakh people residing in remote location of Jambusar taluka. This has reduced financial burden on health expenditure for the poor families.

**PI Foundation is utilising these Mobile Medical Units** 24x7 in 64 villages of Jambusar, Gujarat for spreading awareness on the necessity of social distancing, hand-sanitization through instruction leaflets. The services are extended for conducting thermal screening, distributing masks and other necessities to villagers.





### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

#### Highlights of the ongoing activities for the month:

- Screening of 100 labors twice a week around Jambusar plant
- Distribution of hand sanitizers
- Routine health support to people in 64 villages of Jambusar (table below)

Covera	ige	
Mobile Health Unit in field		3
Villages Covered		64
Population Covered		1,18,851
Operati	ons	
Total Beneficiaries treated (April, 2016 - November, 2020)		4,13,518
Total Beneficiaries treated in November, 2020		6721
Total working days in November, 2020		23
Perform	ance	
Avg. Beneficiaries / MHU / Day		97
Avg. Villages visited / MHU / Day		3
MHU wise beneficiary report - Jambusar	Route	Beneficiary count - November, 2020
MHU_PIF_1	Route-1	2419
MHU_PIF_2	Route-2	2181
MHU_PIF_3	Route-3	2121
	1	1

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### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

## Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has resumed its operations at its Skill Development Centre in Jambusar post lockdown. At the centre, unemployed and underprivileged youth are trained with vocational training courses across various sectors to generate employment after the course completion. Previously, students successfully completing the course got an assured placement as customer care executive- BPO, field executive- sales & marketing and food & beverages service stewards. Post covid, new trade as 'electrician' has been inroduced and has replaced 'food & beverage service stewards' basis the post-covid assessment of potential employment opportunities in nearby areas. The courses are for 3 months (Min 500 Hrs per trainee) with an annual intake of 400 students. Till date, eleven batches of training have been effectively completed, ensuring placements to the trained youth in their respective sectors.





### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

Twelfth batch is now successfully running with 115 students (73 enrolled for trade 'electrician', 28 for 'BPO executive' and 14 in 'field sales executive). Mobilization process to select the students for next batch is also going on simultaneously. During the month, Chief Sustainability Officer, PI Industries Ltd. also visited the centre and interacted with students.





### CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

## Farmers Training for Livelihood Enhancement through Sustainable Production of Chilli

Chilli is considered as one of the commercial spice crops. It is the most widely used universal spice, named as wonder spice. Different varieties are cultivated for various uses like vegetable, pickles, spice and condiments. Farmers have to face several challenges in the crop productivity primarily due to the dearth of knowledge on the occurrence of diseases and judicious use of pesticides. Most of the chilli growers in the areas of Andhra Pradesh and Madhya Pradesh face such problems of pests and diseases, high cost of input, lack of irrigation, shortage storage facilities and lack of scientific knowledge







### CORPORATE SOCIAL RESPONSIBILITY

**NOVEMBER 2020** 

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

PI Foundation initiated a programme for transforming the agricultural productivity of Chilli and increasing the livelihood of chilli farmers by identifying pests, diseases and yield losses in the crop. The project includes dissemination of improved package of practices (POPs) in chilli cultivation and brings sustained economic returns to farmers. The project is running successfully in select districts of Madhya Pradesh and Andhra Pradesh.

Transplanting has been completed in all the selected plots with numerous field days focusing on improved package of practices in Chili.

#### Details of work carried out so far:

State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's attended
	Dhar	Dhar	6	7	242
Madhya Pradesh	Khargone	Khargone	2	8	310
	Kurnool	Adoni	5	25	510
Andhra Pradesh	Anantapur	Anantapur	2	16	470
Total			15	56	1532



CORPORATE SOCIAL RESPONSIBILITY

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

### Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation has been implementing a CSR project to improve learning outcomes of over 12,000 children enrolled in Govt. Elementary Schools located in 82 Villages of Jambusar Block. The project envisages age and grade appropriate learning standards for students in 135 Schools of Jambusar Block in Bharuch district.

Although the lockdown has lifted, schools have not yet reopened and are continuing their operations through online mode, and so are our activities

#### Highlights during the month:

- Cluster Resource leaders and Vigyan Mitras are regularly visiting 82 villages on weekly basis for continued interaction with parents and children
- Cluster Resource leaders are coordinating these activities with 5796 children (from grade I-VIII) & 3432 parents and volunteers from 82 villages

- Messages are regularly being circulated on do's and don'ts for corona, maintaining social distance, wearing mask while going out, along with frequent washing of hands
- Regular follow up and feedback is also being taken from parents





### CORPORATE SOCIAL RESPONSIBILITY

CSR EY'21	ENVIRONMENTAL SUSTAINABILITY	HEALTH, HYGIENE AND SANITATION		NOVEMBER 2020
CSKFIZI	ENVIRONMENTAL SUSTAINABILITT	TEALTH, TIGIEINE AND SANITATION	EDUCATION	NOVEMBER 2020

No. of	Parents & Volunteers Outreach	Total number of	Children Outreach			
villages covered		messages sent to parents on regular basis	Std 1-2	Std 3 to 5	Std 6 to 8	Total
82	3432	3432	777	2234	2785	5796





### CORPORATE SOCIAL RESPONSIBILITY



**NOVEMBER 2020** 

CSR FY'21 WOMEN EMPOWERMENT ENVIRONMENTAL SUSTAINABILITY HEALTH, HYGIENE AND SANITATION EDUCATION

## DECEMEBER UPDATES COMING SOON

### For any Feedback/suggestions, write to us: pifoundation@piind.com



## Against coronavirus we have weapons three

- 1. Wear
- 2. Maintain social distance
- 3. Wash hands frequently