



MARCH 2021

Building Sustainable Communities



- Livelihood Promotion through sustained agriculture, dairy practices and skill training
- Mobile health units deployed for addressing primary health issues and services against COVID-19
- Promoting direct seeding of rice as an alternative to transplanting paddy
- Employability-linked Skill Development Centre
- Improving learning outcomes in elementary school children......Read more





MARCH 2021

HEALTH, HYGIENE AND SANITATION

Objectives	Expected Outcome FY'21
Increase access to quality healthcare Improve Preventive healthcare	 Around 1,10,000 people will be treated by Mobile Health Vans and health camps 90% decrease in primary healthcare issues within MMU outreach 90% of people shall be using toilets in our intervention villages COVID-19 relief interventions

WOMEN EMPOWERMENT

Objectives	Expected Outcome FY'21
 Improve Financial and legal literacy Livelihood Promotion Develop women entrepreneurs 	 > 10,000 women will have undergone financial and legal literacy training > 3,000 women will have better livelihood opportunities and increased household income > 2,000 women will be involved in the income generating activities

RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Expected Outcome FY'21
Strengthening rural infrastructure through need based interventions Strengthening drainage network to improve sanitation facilities in the villages Promoting rural sports	 Strengthening rural electrification, roads, drinking water and toilets Strengthening of drainage network around plant location Promotion of rural sports

DISASTER RELIEF

Objectives	Expected Outcome FY'21
Support government and the communities at the time of national disaster	Support government, District administration, municipal corporation, farmers and communities during COVID-19 pandemic

ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Expected Outcome FY'21
 Impart Sustainable Agricultural practices Environmental Sustainability through Conservation of Natural Resources Environmental and health consciousness through stewardship 	 Will benefit over 40,000 new farmers through DSR 1.8 trillion liters of water will be saved using DSR Avg. ₹7,500 / Acre will be saved in the cost of paddy cultivation Promote product stewardship

QUALITY EDUCATION AND SKILL DEVELOPMENT

Objectives	Expected Outcome FY'21
 Improve age appropriate learning levels Improve attendance Maximize the CSR programme reach Improve youth's employability through skill development 	 70% Increase in class appropriate learning levels Ensure > 80% school attendance > 15,000 students will be covered through the programme Train > 500 underprivileged youth and help them obtain jobs





CSR FY'21

WOMEN EMPOWERMENT HEALTH, HYGIENE AND SANITATION | ENVIRONMENTAL SUSTAINABILITY | EDUCATION

MARCH 2021

International Women's Day Celebration

A hand to hold, a smile that encourages, words that instil courage is what we need to challenge the precincts set by social constructs and soar high with confidence – said the confidence of 200 plus women of five villages (Kapodara, Sanjali, Panoli, Umarvada, Bakrol) nurtured in "ASMITA" project celebrating International Women's Day on 8th of March, 2021.

The event was hosted by Self Help Groups of Bakrol village in presence of Ms. Urmilaben Patel (Sarpanch, Bakrol village), Ms. Ranjanben Vasava (Talati, Bakrol village), Ms. Parvatiben Parmar (Anganwadi worker, Bakrol village), Dr. Amarendra (Regional Head, CSR – PI Foundation), Dr. Nandini Srivastava (CEO – Aatapi Seva Foundation) who graced the occasion with their presence and motivated women with inspiring words. Dignitaries focused on key messages like building skills and reaching out for opportunities beyond the four walls, health of women, responsibility of the family and society, managing the waste for good health and hygiene. Self Help Group members shared their journey of one and half years of association with our project SHGs and instilled hope in other women.













MARCH 2021

ASMITA Project- Women Empowerment through Improved Access to Credit and Livelihood Initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen Self-help groups of women for creating a sustainable base for micro finance activity in 15 villages of Jambusar and 5 villages in Panoli.



Coronavirus pandemic was viewed as a period to test the resilience of leadership and systems created in Jambusar block. Following interventions were done during the month.

Monthly highlights from Jambusar.

- Monthly meetings of 122 groups were conducted in this month covering 1305 SHG members, of which 102 were co-facilitated by Aatapi's team members and 20 were led by SHG leaders. The meetings entailed discussions on regularity of savings and loan re payment
- Two preliminary meetings for group formation were conducted where 27 women participated.
- Status of saving: 122 out of 123 groups collected a total saving of ₹2.46 lac during the month. Women leaders and members with irregular savings were informed about the importance of regular savings
- Status of Loan accessed: Total 25 women from 8 villages accessed loans amounting to ₹5.74 lac. This month's loan was majorly availed for repairing and maintenance of houses. Two new groups made in December have opened their accounts at Ujaas. Renewal of Joint Liability Group loan was also done for 10 women members for ₹2.5 lac

CSR NEWSLETTER CORPORATE SOCIAL RESPONSIBILITY



CSR FY'21

WOMEN EMPOWERMENT HEALTH, HYGIENE AND SANITATION | ENVIRONMENTAL SUSTAINABILITY | EDUCATION

- Leadership training: 27 leaders from 11 groups joined the training. The training dealt with requirement of handling of group dynamism, managing members of the group and fulfilling the need and aspiration of group members. 46 women attended the entrepreneurship training where a basic understanding of enterprise and how one should establish a business was facilitated
- Credit Awareness Training: 1 credit awareness camp was organised in the month, an understanding related to lending and interest rate was generated, financial policies and systems related to Ujaas were also facilitated. A total of 27 women attended the camp. Special emphasis was laid on generating awareness regarding the Mini Tool Banks
- Cluster Meeting: One cluster meeting with 46 women participants was organized in the month. They gained an understanding on the policies of Ujaas and on financial discipline. An emphasis was laid on the facilitation of Mini Tool Bank, an enterprise run by SHG members to reduce drudgery of women farmers





- Grading and Audit: 569 women from 76 groups participated for grading and audit. 47 groups received annual A grade, 20 groups received B grade and 9 groups received C grade
- Training: 10 women attended the beauty parlour training where basic understanding of the resources used was generated, a basic training was imparted for generally required services like threading, waxing and facial massages







CSR FY'21

WOMEN EMPOWERMENT HEALTH, HYGIENE AND SANITATION | ENVIRONMENTAL SUSTAINABILITY | EDUCATION

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Highlights from Panoli:

- Monthly meetings of all 62 groups were conducted during the month covering 575 SHG members
- 3 new groups were formed engaging 37 members
- Loan benefits for SHGs through government's schemes were duly informed. Women members were made aware of the benefits of being in a group, especially linking with banks. Information regarding schematic linkages were also given with emphasis on Mission Mangalam & Mukhyamantri Mahila Utkarsh Yojana. The judicious usage of plastic covers was reiterated to uphold environmental consciousness
- Status of Savings: 62 groups collected a total saving of ₹73,500 in the reporting period
- A total loan amount of ₹70,000 was availed by 11 women. Majorly loan was availed for house maintenance purposes. Women members are being made aware of availing loans within their group itself as compared to availing it from bank
- Credit Awareness Camp: 2 credit awareness camps were held in which 36 women from villages attended, wherein, an emphasis was laid on the sources of accessible credit and the appropriate interest rate on the principal amount. An understanding related to internal lending and the terms and conditions to avail the same was facilitated

- Training: A total of 174 women members from 5 villages attended the legal literacy training where questions related to legal processes regarding ownership of the land and what grievances could be addressed at the Gram Panchayat's level
- A total of 52 members are currently attending the skill training where 42 women are pursuing tailoring. 10 adolescent girls are involved in the computer training
- A law clinic camp was organized for 3 days where cases related to alimony, harassment by in-laws, changing the ownership of the agricultural land in one's own name and application for the same in the court were discussed
- 30 members from 5 villages had participated in compost making from the biodegradable waste as part of waste management. A brief theoretical understanding based on farming was generated
- Additionally, as a sustainable measure toward enhancing health and well-being, 8 women from a village had grown kitchen gardens. Initially, the benefits of kitchen garden were facilitated along with the importance of natural farming
- Grading and Audit: 210 women from 25 groups participated for grading and annual audit. 20 groups received A grade, 5 groups received B grade. Groups from 4 villages underwent the grading process where the groups' characteristics in account keeping, money transaction, individual and bank passbooks were evaluated





MARCH 202

Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing CSR project with a focus on agriculture improvement and inclusive dairy value chain promotion in 60 villages of Jambusar taluka. The project has focused on capacity building and improved practices related to agriculture production system and dairy value chain.



Monthly highlights:

- During the month, International Women's Day was celebrated at two villages Umra and Kamboi with 87 women participants from surrounding project villages. Women leaders such as school principal, Bank manager, Social worker and President of Village level organization shared their inspiring stories to encourage SHG members. The programme was also covered by local vernacular media
- Round table discussion between village level sarpanch along with other stakeholders and SHG women was arranged in around 20 villages in which women shared their learning and expectations/goals of joining SHG
- Exposure visit with 45 participants was arranged to Sagbara federation for the purpose of observing and learning the activities done by federation members
- 10 trainings on management and leadership were arranged in 5 clusters in which around 128 SHG members participated
- TOT for cluster coordinators and change agents was organized on two tier kitchen garden land preparation and sowing. Agriculture expert from Vikaas organization visited the office and shared the information on model kitchen garden and organic farming with tea, including cluster coordinators and change agents

CSR NEWSLETTER CORPORATE SOCIAL RESPONSIBILITY



CSR FY'21

WOMEN EMPOWERMENT HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION

- 13 model two tier kitchen gardens have been established in project villages. One model two tier kitchen garden and waste compost unit has been established at office for hands-on experience and observations for the team
- 22 trainings for Agri leaders were organized by project staff, cluster coordinators and change agents. 72 Agri leaders participated in these trainings
- Exposure visit to Fulcrum barren land and vermicomposting project site-Savali was arranged with around 20 farmers (13 female and 7 male)





- One SHG Mahakali received loan of ₹1 lac under Mukhymantri Mahila Utkarsh Yojna. Documents of 2 SHGs have been prepared and submitted to their respective banks/NRLM for cash credit limit. 1 SHG from village Kava received cash credit of ₹70,000, cumulatively 53 SHGs have received cash credit till March 2021
- 4 Advance level financial literacy trainings were arranged with around 74 SHG member participants
- CCAT forms have been filled for 50 SHGs in current period



CSR FY'21

WOMEN EMPOWERMENT HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION

- 50 Gender dialogues were organized with 500 couple participants
- Advance level beauty parlour training was organized for 12 participants on application of Mehndi and hair color. One day training cum exposure visit for 14 beautician trainees was organized at professional Saras beauty parlor and salon on hair spa, hair straightening, smoothening, rebonding, skin polishing and hair cutting
- Basic tailor training was organized for 11 landless SHGs members. Two days' advance level tailoring training on making different types of masks and bags has been organized with 19 member participants
- Exposure visit to dairy farm at Dakor was organized with the purpose of learning good animal husbandry practices in which 32 cattle holders participated. Silage has been made by SHG member at village Kava
- 3 days' workshop at Subir, Dang on FFBS modules and compendium for disseminating information among community was organized for team including cluster coordinators and change agents
- 8 awareness programs on menstrual hygiene were organized with 152 SHG member participants







MARCH 2021

Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Units

PI Foundation in collaboration with GVK-FMRI implementing Swasthya Seva through 3 Mobile Medical Vans that supports more than one lac population from remote 64 villages of Jambusar. Our Swasthya Seva ensured access to quality health care and impacted over One lac people residing in remote location of Jambusar taluka. This has reduced financial burden on health expenditure for the poor families.

PI Foundation is utilising these Mobile Medical Units 24x7 in 64 villages of Jambusar, Gujarat

for spreading awareness on the necessity of social distancing, hand-sanitization through instruction leaflets. The services are extended for conducting thermal screening, distributing masks and other necessities to villagers.











MARCH 2021

Highlights of the ongoing activities for the month:

- Screening of 150 labors once a week around Jambusar plant
- Routine health support to people in 64 villages of Jambusar (table below)

Coverage					
Mobile Health Unit in field	3				
Villages Covered	64				
Population Covered		1,18,851			
Operations					
Total Beneficiaries treated (15 April, 2016 - March, 2021)	4,40,092				
Total Beneficiaries treated in March, 2021		7528			
Total working days in March, 2021		26			
Perform	ance				
Avg. Beneficiaries / MHU / Day		97			
Avg. Villages visited / MHU / Day		3			
MHU wise beneficiary report - Jambusar	Route	Beneficiary count - March, 2021			
MHU_PIF_1	Route-1	2457			
MHU_PIF_2	MHU_PIF_2 Route-2				
MHU_PIF_3	Route-3	2715			









MARCH 202

Sustainable Rice Production with the Conservation of Natural Resources through Direct Seeded Rice in Multiple States of India

PI Foundation has been working closely with farmers in the agriculturally backward region of the country to promote a farming system that is more sustainable—environmentally, economically, socially. In association with State Agricultural Universities and NGO's, our field team propagates the benefits of Direct Seeded Rice (DSR) technique through various awareness camps, farmers meetings, setting up demonstration farms with farmers and trainings across multiple rice growing states in the country.

All the plots for Kharif season were harvested with numerous field days and farmers meetings for addressing the concerns of farmers in previous months.

Harvesting has been done in Andhra Pradesh & Telangana Region, West Bengal. When we compared the output of DSR method with the traditional method, we found that DSR resulted in net profit of average ₹4,000 per acre more than that of the traditional method. Harvesting is yet to begin in parts of Chhattisgarh and Karnataka.





MARCH 2021

Various points discussed during the month in these meetings include:

- What has been the overall water saving by employing DSR technique
- Drum seeder demonstration to the farmers in Chhattisgarh
- Some of the farmers shared their personal testimonials on being benefited by switching to DSR

Apart from usual field days, regular stewardship and safety trainings are also being organised for farmers to ensure their with simultaneous maximum safety protection of natural resources.











State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
	Hisar	Hisar	14	9	11	1243
	Jind	Jind	13	12	14	940
	Fatehabad	Fatehabad	4	6	7	629
	Karnal	Karnal	10	8	18	2567
Haryana	Panipat	Panipat	8	6	15	1590
	Kurukshetra	Kurukshetra	10	7	18	1674
	Sonipat	Sonipat	10	6	13	1470
	Yamunanagar	Yamunanagar	7	4	13	1472
	Kaithal	Kaithal	10	9	17	2023
	Fazilka	Abohar	25	12	9	1896
	Barnala	Barnala	20	14	8	1750
	Kotkapura	Kotkapura	25	9	8	1561
	Muktsar	Malout	5	12	6	1824
	Mansa	Mansa	10	16	15	1257
	Sangrur	Sangrur	5	15	11	1347
Punjab	Amritsar	Amritsar	14	12	12	1394
	Kapurthala	Jalandhar	7	5	10	1201
	Moga	Moga	14	6	14	1566
	Kharar	Kharar	7	11	10	1261
	Patiala	Patiala	14	12	10	1386
	Gurdaspur	Gurdaspur	7	11	11	849
	Ludhiana	Ludhiana	7	12	14	2316





State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
	Kurnool	Nandyal	11	13	0	1265
	Nagar Kurnool	Nagar Kurnool	5	5	0	282
	Nizamabad	Nizamabad	11	10	0	544
	Karimnagar	Karimnagar	11	12	0	846
Andhra Pradesh	Khammam	Khammam	11	12	0	1137
	Vijayawada-1	Vijayawada-1	5	6	0	615
	Vijayawada-2	Vijayawada-2	5	5	0	297
	Eluru	West godavari	11	11	0	480
	Vijayanagaram	Vijayanagaram	5	5	0	252
	Midnapur West	Midnapur West	58	68	8	1265
	Bankura	Bankura	35	41	6	785
	Burdwan	Burdwan	19	26	10	1120
West Bengal	Midnapur East	Midnapur East	22	28	10	860
	Malda	Berhampur	10	9	3	295
	Kolkata	Kolkata	1	2	1	90
	Chamarajanagara	Mandya	15	2	13	450
	Mysore	Mandya	5	0	5	100
Karnataka	Mandya	Mandya	7	0	7	100
	T Narasipura	Mandya	13	0	2	60
	Bilaspur	Bilaspur	9	17	1	296
	Uttar Bastarkankar	Charama	9	18	2	277
	Dhamtari	Dhamtari	32	64	9	1012
	Dhamtari	Kurud	20	40	7	564
Chhattisgarh	Mahasamund	Mahasamund	10	15	4	376
	Rajnandgaon	Rajnandgaon	6	12	4	308
	Raipur	Raipur	10	20	2	372
	Jhangir	Jhangir	16	32	5	345
	Total		618	687	363	47609





EDUCATION

MARCH 202

Livelihood promotion through Sustainable Agriculture at Rayagada, Odisha

As part of our project, we strategize to enhance agriculture based income by 50% from existing income of 1,000 farmers through ensuring qualitative produce. The intervention puts emphasis on strengthening one existing Farmer Producer Organization (FPO) and promoting another new Farmer Producer Organization covering 1000 families in both Bissamcuttack and Kalyansingpur Block. In FY'21 we persistently worked towards uplifting 368 farmers in Bissamcuttack Block and 632 farmers in Kalyangsingpur Block.

Major focus during the month was around opening of FPO retail outlet for farmers. Farmer Interest Group (FIG) meetings were also held with main focus on increasing market accessibility for vegetable and paddy farmers. FIG groups have been formed in all 49 villages which are now converted to producer groups (PG).











- Agriculture demonstration: We have been constantly promoting sustainable rice production with improved package of practices in the project area. Average yield of paddy per acre has been recorded >30% from previous years. Market linkages were also established for paddy farmers and they were also able to sell their produce in local mandi
- Horticulture demonstration: During the month, drumsticks were transplanted by 38 families in Bissamcuttack block. In the year gone by, farmers were able to earn ₹10,000-15,000 from drumstick cultivation. Total 50 farmers cultivated crops such as cow pea, beans and cauliflower. Major focus during the month was around improving crop size and quality
- Intercropping: During this month, intercropping produce was harvested. Farmers growing vegetables like radish with Cauliflower were majorly linked to market and local mandis

- Agricultural training by FPO: During the month 12 trainings were imparted by FPO staff to the farmers in Kalyansingpur & Bissamcuttack Block. In the training, different improved crop POPs were discussed and demonstrated. 332 female and 88 male farmers are participated in the same.
- Convergence: During the month 8 Vegetable coolers were installed with the support from Odisha Livelihood Mission. Around 12 trellis systems were also mobilized from Horticulture Dept to grow creepers round the year







EDUCATION

MARCH 2021

Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has resumed its operations at its Skill Development Centre in Jambusar post lockdown. At the centre, unemployed and underprivileged youth are trained with vocational training courses across various sectors to generate employment after the course completion. Previously, students successfully completing the course got an assured placement as customer care executive- BPO, field executive- sales & marketing and food & beverages service stewards. Post covid, new trade as 'electrician' has been inroduced and has replaced 'food & beverage service stewards' basis the post-covid assessment of potential employment opportunities in nearby areas. The courses are for 3 months (Min 500 Hrs per trainee) with an annual intake of 400 students. Till date, eleven batches of training have been effectively completed, ensuring placements to the trained youth in their respective sectors.



CSR NEWSLETTER CORPORATE SOCIAL RESPONSIBILITY



CSR FY'21 WOMEN EMPOWERMENT | HEALTH, HYGIENE AND SANITATION | ENVIRONMENTAL SUSTAINABILITY

EDUCATION

FEBRUARY 2021

Current batch is successfully running with 108 students (90 enrolled for trade 'electrician', 12 for 'BPO executive' and 6 in 'field sales executive). 30 new students joined the training during the month. Mobilization process to select the students for next batch is also going on simultaneously. Total 182 students successfully completed their course during this financial year. 66 students completed their course during this month and 116 students got their certificates along with placement letter in the month of January & February 2021.











EDUCATION

FEBRUARY 2021

Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation has been implementing a CSR project to improve learning outcomes of over 12000 children enrolled in Govt. Elementary Schools located in 82 Villages of Jambusar Block. The project envisages age & grade appropriate learning standards for students in 135 Schools of Jambusar Block in Bharuch district.

Highlights during the month: Science Fair

Science Fairs were organized in 3 schools (Sarod Kanya School, Sangadi Primary School and Umra Primary School). A total of 494 children participated in these fairs. 33 models based on topics were constructed and presented by 69 children in 3 schools. The models were presented to school 494 children and 241 parents from the communities. Principals, school teachers, members of the SMC and the BRCC and CRCC also attended these fairs, making the event a success.











EDUCATION

FEBRUARY 2021

- Cluster Resource leaders and Vigyan Mitras are regularly visiting 82 villages on weekly basis for continued interaction with parents and children
- Cluster Resource leaders are coordinating these activities with 6069 children (from grade I-VIII) & 3071 parents and volunteers from 82 villages
- 1937 children in 314 active groups are engaged in day to day learning with this forum
- Messages are regularly being circulated on do's and don'ts for corona, maintaining social distance, wearing mask while going out, along with frequent washing of hands
- Activities such as, questions on general knowledge, creating science model and its experimentation, short stories, quiz programme, dictation, mathematical activities, are being promoted through online platform

• Regular follow up and feedback is also being taken from parents. During this month CRL & Vigyan Mitra Visited 2374 parents, 362 teachers, 74 sarpanch of the respective villages and 164 other like Anganwadi worker, Asha worker & Kishori

No. of	Parents &	Total number of	Children Outreach			
villages covered	Volunteers Outreach	messages sent to parents on regular basis	Std 1-2	Std 3 to 5	Std 6 to 8	Total
82	2774	2774	1155	2317	2597	6069









EDUCATION

FEBRUARY 2021

Farmers Training for Livelihood Enhancement through Sustainable Production of Chilli

Chilli is considered as one of the commercial spice crops. It is the most widely used universal spice, named as wonder spice. Different varieties are cultivated for various uses like vegetable, pickles, spice and condiments. Farmers have to face several challenges in the crop productivity primarily due to the dearth of knowledge on the occurrence of diseases and judicious use of pesticides. Most of the chilli growers in the areas of Andhra Pradesh and Madhya Pradesh face such problems of pests and diseases, high cost of input, lack of irrigation, shortage storage facilities and lack of scientific knowledge.









EDUCATION

FEBRUARY 2021

PI Foundation initiated a programme for **Details of work carried out so far:** transforming the agricultural productivity of Chilli and increasing the livelihood of chilli farmers by identifying pests, diseases and yield losses in the crop. The project includes dissemination of improved package of practices (POPs) in chilli cultivation and brings sustained economic returns to farmers. The project is running successfully in select districts of Madhya Pradesh and Andhra Pradesh.

Numerous field days focusing on improved package of practices in Chilli are being conducted regularly. Harvesting has begun in few plots.

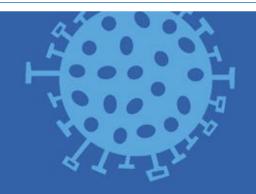
State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
	Dhar	Dhar	6	18	0	374
Madhya Pradesh	Khargone	Khargone	2	12	0	388
A . Il B l l	Kurnool	Adoni	5	61	0	1070
Andhra Pradesh	Anantapur	Anantapur	2	38	0	940
	Hassan	Arkalgud	5	0	0	0
Karnataka	Hassan	Sakleshpura	5	0	0	0
	Total			129	0	2772







MARCH 2021



APRIL UPDATES COMING SOON

For any Feedback/suggestions, write to us: pifoundation@piind.com

Against coronavirus we have weapons three

- 1. Wear a mask
- 2. Maintain

 social distance
- 3. Wash hands frequently

