CSR NEWSLETTER CORPORATE SOCIAL RESPONSIBILITY



CSR FY'22 | ENVIRONMENTAL SUSTAINABILITY | HEALTH, HYGIENE AND SANITATION | WOMEN EMPOWERMENT | EDUCATION

JANUARY 2022

Building Sustainable Communities





- Mobile Health Units deployed for addressing primary health issues and services against Covid-19
- Organizing Free Health Camp on Dermatology & Dental Hygiene at Prathmik Kumar Shala, Kavi
- Women empowerment through improved livelihood via access to credit
- Distribution of supplementary materials in 24 Govt and aided schools surrounding to our Plant

.....Read more





JANUARY 2022

HEALTH, HYGIENE AND SANITATION

Objectives	Expected Outcome FY'22
Increase access to quality healthcare Improve Preventive healthcare	 Around 1,10,000 people will be treated by Mobile Health Vans and health camps 80 % decrease in primary healthcare issues within MMU outreach COVID-19 relief interventions Support government, District administration, municipal corporation, farmers and communities during COVID-19 pandemic

WOMEN EMPOWERMENT

Objectives	Expected Outcome FY'22
Improve Financial and legal literacy Livelihood Promotion Develop women entrepreneurs	 > 7,000 women will be covered through programme > 4,000 women will have undergone financial and legal literacy training > 3,000 women will have better livelihood opportunities and income generating activities

RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Expected Outcome FY'22
Strengthening rural infrastructure through need based interventions Strengthening drainage network to improve sanitation facilities in the villages Farmers empowerment	 Strengthening rural electrification, roads, drinking water and toilets. Strengthening of drainage network around plant location Need based farmer empowerment programmes

ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Expected Outcome FY'22
 Impart Sustainable Agricultural practices Environmental Sustainability through Conservation of Natural Resources Environmental and health consciousness through stewardship 	 Will benefit Over 40,000 new farmers through DSR 1.8 trillion liters of water will be saved using DSR Avg. ₹7,500/Acre will be saved in the cost of paddy cultivation Promote product stewardship

QUALITY EDUCATION AND SKILL DEVELOPMENT

Objectives	Expected Outcome FY'22
 Improve age appropriate learning levels Improve attendance Maximize the CSR programme reach Improve youth's employability through skill development 	 70% Increase in class appropriate learning levels ~15,000 students will be covered through the programme Train ~500 underprivileged youth and help them obtain jobs

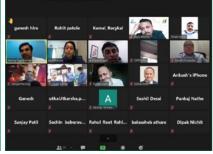


JANUARY 2022

Ensuring Environmental and Health Consciousness through Responsible Management of used Plastic Containers

Today's farmers lack awareness on how to dispose of agri-packaging like fertilizer sacks, agrochemical cans, plastic containers etc. and the effects of resorting to harmful practices like burning. To facilitate the safe disposal and responsible management of these plastic containers, PI along with Bayer and UPL initiated the 'plastic take-back programme' to provide channels to responsibly dispose the agri-container plastic waste from farmers and send them for recycling. A process has been defined for collection, segregation and disposal. The project will be implemented by Recykal who shall be providing the solutions (both digital and physical) to ensure safe disposal.





The project was launched both physically and virtually in Sahayadri farms, Nashik, Maharashtra on 15th January 2022. The inaugural ceremony of the "Plastic Waste Take-Back Program" commenced by the opening talk form dignitary, Mr. Vilas Vishnu Shinde -Chairman & Managing Director Sahyadri Farms. The farmers were then addressed by Mr. Suhas Joshi -Sustainability and Business Stewardship Lead (South Asia) Bayer CropScience Ltd and Mr.Dushyant Sood -Sr. Vice President Marketing - P I Industries and on 15.01.2022. The program was graced by the presence of many farmers.

All the dignitaries were affirmative that this unique program will contribute to our society, keep the pollution-free environment, the upcoming generation safe, and make sure farmer brothers are getting the most out of this program through our support.

Farmers Testimony:

I am so happy to be a witness to such a program. It started on a good note. It will contribute to our health and environment. We, farmers, welcome this initiative. – Ganesh Kadam Farmer







IANUARY 2022

Sustainable Rice Production with the Conservation of Natural Resources through Direct Seeded Rice in Multiple States of India

PI Foundation has been working closely with farmers in the agriculturally backward region of the country to promote a farming system that is more sustainable—environmentally, economically, and socially. In association with State Agricultural Universities and NGO's, our field team propagates the benefits of Direct Seeded Rice (DSR) technique through various awareness camps, farmers meetings, setting up demonstration farms with farmers and trainings across multiple rice growing states in the country.



State-wise Progress:

S.No.	Name of the State	No of Districts/ Territories covered	No of Demonstration plots	No of field days	No of farmer meetings	No of farmers attended
1	Haryana	10	90	132	145	7718
2	Punjab	15	150	185	637	20,839
3	West Bengal	6	55	27	23	605
4	Chhattisgarh	8	115	175	94	2753
5	Andhra Pradesh & Telangana	12	85	260	243	3473
6	Karnataka	5	45	21	150	3089
	Total	56	540	800	1292	38,477



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During the month, Harvesting was done in most of the locations. When we compared the output of DSR method with the traditional method, we found that DSR resulted in net profit of ₹3,000 - ₹4,000 per acre more than the traditional method.





Various points discussed in these meetings included:

- Sharing advantages associated with DSR including water conservation, labour management, energy and cost savings
- Yield benefits of DSR Technique
- Timely management of disease and pests in DSR and reduced cost of cultivation







JANUARY 2022

Summary of DSR work done in kharif season so far:

State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
	Hisar	Hisar	10	14	19	887
	Sirsa	Sirsa	4	12	12	657
	Jind	Jind	15	17	23	843
	Fatehabad	Fatehabad	6	14	17	814
Натиона	Kaithal	Kaithal	21	14	15	924
Haryana	Kurukshetra	Kurukshetra	11	10	15	724
	Karnal	Karnal	8	12	14	762
	Sonipat	Sonipat	5	14	11	750
	Panipat	Panipat	5	10	9	616
	Ambala	Ambala	5	15	10	741
	Fazilka	Abohar	10	6	58	1624
	Barnala	Barnala	10	9	62	1800
	Kotkapura	Kotkapura	10	4	23.7	805
	Muktsar	Malout	10	8	68	2112
	Mansa	Mansa	10	7	64	1958
	Sangrur	Sangrur	10	9	65	2089
	Amritsar	Amritsar	10	16	34	1134
Punjab	Gurdaspur	Gurdaspur	10	17	26	928
	Hosiarpur	Hosiarpur	10	14	23	859
	Jalandhar	Jalandhar	10	16	37	1247
	Moga	Moga	10	18	37	1391
	Kharar	Kharar	10	18	40	1392
	Patiala	Patiala	10	16	31	1146
	Ludhiana	Ludhiana	10	17	48	1420
	Jammu	Jammu	10	10	21	934





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State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
	Midnapur West	Midnapur West	17	8	6	155
	Midnapur East	Midnapur East	15	7	5	142
West Bengal	Bankura	Bankura	5	7	4	122
vest bengal	South 24 PGS	Kolkata	8	2	1	33
	Baharampur	Baharampur	5	0	0	0
	Burdwan	Burdwan	5	3	7	153
	Kanker	Charama	13	13	10	272
	Dhamtari/Balod	Dhamtari	10	27	21	630
	Dhamtari/Gariyaband	Kurud	20	23	15	240
	Mahasamund	Mahasamund	11	25	11	340
hhattisgarh	Raipur	Raipur	29	46	13	620
	Rajnandgaon	Rajnandgaon	12	14	6	233
	Janjgir	Janjgir	9	12	8	223
	Bilaspur	Bilaspur	11	15	10	195
	Nagar Kurnool	Nagar Kurnool	10	24	26	299
	Nizamabad	Nizamabad	10	28	23	349
	Karimnagar	karimnagar	10	26	20	334
	Khammam	Khammam	5	25	24	313
	Nandyal	Nandyal	5	19	18	249
	Eluru	Eluru	5	20	24	310
ndhra Pradesh & Telangana	Guntur	Guntur	5	17	17	241
	Nalgonda	Miryalguda	10	23	22	375
	Vijayanagaram	Vijayanagaram	5	24	24	287
	Wrangal	Wrangal	10	26	21	327
	Nellore	Nellore	5	5	0	72
	Krishna	Vijayawada-2	5	23	24	317
	Mysore (Nanjanagud)	Mandya	10	4	30	710
	Mandya (Malavalli)	Mandya	5	3	30	705
arnataka	Chamarajanagar (Kollegal)	Mandya	10	11	40	790
	T Narasipura	Mandya	10	2	30	570
	Mandya	Mandya	10	1	20	314
	Total	·	540	800	1292	38477



JANUARY 2022

Transforming Rural Livelihood through Farmers Field School

PI Foundation is working closely with small holders' tribal farmers in the agriculturally backward region of Jharkhand. The project was envisaged to enhance the productivity of the farming land through training of farmers. Progressive farmers were identified and five demonstration plots were set up as Farmers Field School (FFS) in the project locations. The centres serve as the learning centre for the local farmers.



FSS were organised on tri-weekly basis early in the morning for 4-5 hours. Every week three type of activities were conducted:

- Group Discussion on the structured questions and Presentation
- Field observations and follow up activities
- Hands-on activity on pre-determined tasks

Every day before the start of field activities farmers were asked to hold some discussion on structured questions and present the outcome. This whole exercise of structured discussion and presentation was completed within one hour leaving ample time for hands-on activities and other field observations. Farmers were divided in 5 groups of convenient size to make structured discussion on a topic.







JANUARY 2022

Hands-on activities during the month

- Practice on seed treatment as per the local recommendations
- Practice of pre-germination of seed for nursery sowing
- Land preparation for sowing of nursery
- The farmers sow a small plot of nursery on the raised bed
- To check the damage from birds, broadcast a thin layer of well decomposed farmyard manure immediately after broadcasting rice seed

- Second dose of Nitrogen is applied as per recommendation
- Observe the nursery for deficiency of micronutrients like Zinc and Iron. If observed spray these micronutrients in recommended doses
- Observe presence of insect and diseases in the nursery and spray if required
- Hand weeding







Reviving Cotton Production and Increasing Growers' Income in India BANDHAN through Eco-friendly PB Knot Technology

PI Foundation in collaboration with The South Asia Biotechnology Centre (SABC) & Roots Foundation has been implementing an innovative and multi-stakeholder 'PROJECT BANDHAN: A Knot of PBW Protection' to embrace cutting-edge innovation by tagging the environmental friendly PB Knot technology to protect the cotton plant from devastating PBW (Pectinophora gossypiella).

Pink Bollworm (PBW) is one of the major pests of cotton in India. Its infestation is a big menace to cotton cultivation in cotton growing regions of the country. Cotton growers from across the country have to incur huge yield loss due to PBW infestation. 'Project Bandhan' is an exemplary initiative to promote pheromone based IPM production system of cotton. The project involves adopting villages to showcase IPM Package of practices and implement mating disruption technology on a mass scale to control Pink Bollworm (PBW).

As part of the CSR initiative, PI Foundation is supporting the area wide implementation of Project Bandhan and is committed to sustainable agriculture and environmental protection. Selection of plots has been done and implementation is in full swing under the supervision of MDO.









JANUARY 2022

Project Update:

- We conducted 2 mega farmers meeting in Keshava Puram village, Warangal territory, South Telangana and Bobligam village, Ranga Reddy territory Andhra covering 800 farmers
- The meeting was started with COVID safety precautions by distributing masks and asking them to follow safe distancing
- Lead farmers expressed their opinion about the PB Knot to fellow farmers
- Pheromone Trap installation has been done in Gujarat
- All plots are in good condition
- Recorded the observation at 15 days interval as per the protocol
- PB Knot application done. We conducted 3 mega farmers meeting in Halvad, Amreli and Botad market covering 1350 farmers
- As per the observations from Karnataka plots, maximum good opened bolls (GOB's) were recorded in PB knot treated plot as opposed to traditional farmer practice

- Boll shattering was very clear and easy to harvest (pick the cotton lint) from PB Knot treated plots compared to farmer's own practice
- Considerably large no of moth's catches were recorded in farmers traditional practice
- Observation on moth catches and yield data are in progress

State	Region	Territory	Village	Acres	PB Knot LPD Date
	South Telangana	Warangal	Keshavapur	62.5	30-07-2021
	South Telangana	Adilabad	Bodapalli	62.5	01-08-2021
Telangana	North Telanagana	Miryalaguda	Avuvani	62.5	13-08-2021
	North Telanagana	Rangareddy	Bobbigam	62.5	29-07-2021
	South Costal Andra	Vij 2	Chandarlapadu	62.5	01-09-2021
Andhra	South Costal Andra	Vij 2	Khambampadu	62.5	05-09-2021
Pradesh	Rayalaseema	Adoni	Upparahal	62.5	15-08-2021
	Rayalaseema	Adoni	Peta	62.5	16-08-2021
Vaunatalia	North Karnataka	Raichur	Marchettahal	62.5	13-08-2021
Karnataka North Karnataka		Gulbarga	Guvar	62.5	13-08-2021
	Rajkot	Surendranagar	Borana	62.5	31-07-2021
Gujarat	Rajkot	Surendranagar	Mansar	62.5	04-08-2021
	Rajkot	Bhavnagar	Malvan	64	02-08-2021
	Rajkot	Bhavnagar	Zamrala	60	30-07-2021





IANUARY 2022

Awareness on Coronavirus in Villages & Rural Healthcare through 3 Mobile Health Vans

PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Medical Vans that supports more than one lakh population from remote 64 villages of Jambusar.

Our Swasthya Seva ensured access to quality healthcare and impacted over One lakh people residing in remote location of lambusar taluka. This has reduced financial burden on health expenditure for the poor families.

PI Foundation is utilising these Mobile Medical Units 24x7 in 64 villages of Jambusar, Gujarat for spreading awareness on the necessity of social distancing, hand-sanitization through instruction leaflets. The services are extended for conducting thermal screening, distributing masks and other necessities to villagers.

Gram Panchayats recognized the good work done by PI during the pandemic and provided a letter of appreciation in acknowledgement.







JANUARY 2022

Highlights of the ongoing activities for the month:

• Screening of 100 labors twice a week around Jambusar plant

Coverage					
Mobile Health Unit in field	3				
Villages Covered		64			
Population Covered		1,18,851			
Opera	tions				
Total Beneficiaries treated (15 April, 2016 - January, 2022)	5,16,662				
Total Beneficiaries treated in January, 2022	5,765				
Total working days in January, 2022	23				
Performance					
Avg. Beneficiaries / MHU / Day		84			
Avg. Villages visited / MHU / Day		3			
MHU wise beneficiary report - Jambusar	Beneficiary count - Jan. 2022				
MHU_PIF_1	1,539				
MHU_PIF_2	MHU_PIF_2 Route-2				
MHU_PIF_3	2,208				







JANUARY 2022

Organizing Free Health Camp on Dermatology & Dental Hygiene at **Prathmik Kumar Shala, Kavi**

PI Foundation organized the fourth Free Health Camp on Dermatology & Dental Hygiene at Prathamik Kumar Shala, Kavi, Jambusar, Members, Taluka Panchayat, Jambusar, Medical Officers of PHC-Kavi and Sarpanchs from nearby Villages participated and appreciated the efforts by PI Foundation. Skin Specialist and Sr. Dental Surgeon from Gotri Hospital, Vadodara led the camp. Free medicines were also dispensed. Experienced doctors were engaged. 247 people benefitted from the camp.











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WOMEN EMPOWERMENT

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ASMITA Project - Women Empowerment through Improved Access to Credit and Livelihood Initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen Self Help Groups of women for creating a sustainable base for micro finance activity in 20 villages- 15 villages of Jambusar (Sarod, Nodhna, Uber, Vedach, Samoj, Kavali, Nahar, Kangam, Amanpur, Tundaj, Kareli, Kanhva, Piludra, Nobar & Bhodar) and 5 villages of Panoli area (Panoli, Sanjali, Kapodara, Bakrol & Umarwada).

Coronavirus pandemic created an opportunity to test the resilience of the leadership and systems. Following interventions were done during the month in Jambusar.

• Strengthening of SHGs: Monthly meetings of 124 groups were conducted and 1070 SHG members participated in the meeting. 21 new women joined Self Help Group during the month. The meetings entailed discussions on regularity of conducting meetings, savings, loan repayments, updating records and linking members with Insurance & Govt. schemes. The women were made aware on vaccination drive

- 3 preliminary meeting conducted in Samoj, Vedach and Kavli village participated by 38 women
- Status of Savings: 124 groups accumulated total savings of ₹2.29 lac
- Status of Loan Accessed: 11 women accessed loans amounting to ₹2,64,000. This month's loan was majorly availed for Animal Husbandry. 20 SHG women renewed their Joint Liability Group Loan of ₹5,00,000







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• Record Keeping Training:

3 record keeping training was organised for SHG leaders. Total 109 members attended the training. Current books of accounts were discussed and steps to maintain books of accounts were suggested.

• Leadership Training:

3 leadership training were organised for SHG leaders. Total 93 members from 41 SHGs attended the training. One day training was held at Samoj, Vedach and Piludra Village to conduct leadership training for leaders of 7 villages. Discussions and interactions on why a group is important, importance of a leader, understanding how a leader should conduct SHG meetings, grading of the group, etc. This training was focused on building capacities of our local leader.

Animal Husbandry Training:

A five day animal Husbandry training was organised in Piludra village with 35 members. Training was focused on the health, feed, scientific rearing of animals. Traning also dealt with taking care of animal cubs.

• Cluster Meetings & Credit Awareness Camp:

Five cluster meetings held in Vedach, Uber, Nodhna, Samoj & Sarod. 139 SHG members participated in the meeting. Women were encouraged to deposit their savings and loan instalments on regular basis. Information regarding government schemes and insurance policies discussed and disseminated.

3 Credit Awareness Camps were conducted in Vedach, Piludara & Kahanava villages. 42 Self Help Group members from 8 Self Help Groups participated in these camps. Discussion held on paying regular savings and credit instalments.







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Leveraging Govt Schemes:

- 20 women joined Pradhan Mantri Jeevan Jyoti Bima Yojana
- 20 women joined Pradhan Mantri Suraksha Bima Yojana
- 15 women linked with Aatma project

• Highlights of Panoli:

Monthly meetings of 81 groups were conducted covering 841 SHG members. The meetings entailed discussions on regularity of conducting meetings, savings, loan repayments and linking members with insurance schemes. The women were made aware on vaccination drive and enrolment.

• Status of Savings & Loan:

- 73 groups collected a total saving of ₹1,02,700
- A total loan amount of ₹1,40,000 was availed by 21 women. Majorly loan was availed for initiating income generating activity, education & health

Leveraging Govt Schemes:

- 42 SHG members were linked with schemes for Sukaniya Yojana, Old age Pension, Pradhan Mantri Suraksha Bima and Pradhan Mantri Jivan Jyoti Bima









EDUCATION

JANUARY 2022

Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing CSR project with a focus on agriculture improvement and inclusive dairy value chain promotion in 60 villages of Jambusar taluka. The project has focused on capacity building and improved practices related to agriculture production system and dairy value chain.

Strengthening of SHGS and Federation:

 SHG Meetings: Field team had participated in monthly savings meetings of 176 SHGs with the purpose of observing the SHGs functions. Team has ensured the discussion on importance of internal loaning and regular repayment of the loan, federation structure and vision during the saving meetings. Also, the entrepreneurs (Sangini, Beautician, Pashu Sakhi, Tailor, Jewelry Making etc.) promote their products and services in the saving meetings

• Federations: Monthly meeting of all six federations is being organized every month in different villages in which two to three representatives participate. All Federations participate to have exchange of updates and ideas as well as marketing and promotion of the products and services. During the month, 10th monthly meeting of the Federation was organized at village Ankhi in which 38 members participated







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- Savings and Loan: ₹2.63 lac was the monthly saving of 271 SHGs in this month, cumulatively total saving of 293 SHGs is ₹1,06,14,462 till date. ₹1,49,000 has been accessed by 22 SHG members through internal loan. The purpose of taking loan were mainly purchasing agriculture input material, cattle feed, goat purchase, starting small petty shops etc
- Bank linkages: Bank account of two federations and three SHGs opened with Baroda Gujarat Gramin Bank Jambusar. Three SHGs documents have been submitted to the respective banks for the process of Cash Credit Limit and two SHGs documents submitted for Mukkya Mantri Mahila Utkarsh Yojana. Regular follow-ups are being done by SHG members with the bank



Milk Collection Centre - Center of Excellence

- General meeting for all customers was organized at Bojadara MCC in which dairy supervisor facilitated the meeting and provided information on registration process. Discussion was also done on enhancing number of customers in MCC. The documents of Bojadara MCC have been submitted to district registrar office for the registration process of cooperative society
- Monthly meeting of Milk Collection Centers of excellence was organized in which 12 MCC members participated

Capacity Building Trainings

SHGs assessment is being done every six months using the Collective Capacity Assessment Tool (CCAT) and, based on analysis, the training needs of SHGs identified. In this month financial Literacy, leadership and management training and vision building exercise was conducted with SHG members to build their capacity. Apart from this training for Agri leaders and Business Development plan training for entrepreneurs were also organized in this month.

• In this month advance level financial literacy training on bank loan process, CIBIL score and importance of regular repayment of loan had been conducted with 119 SHG members, 47 SHG leaders have been trained on leadership and management to enhance their leadership skills





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- Flip charts were developed to create critical awareness on the federation among all SHG members. In this month 25 trainings have been organized on vision building with 193 SHG members using the flip chart
- TOT for cluster coordinators and change agents have been organized on irrigation, Jivamrut and soil testing, orientation on Bakri Palak Pathshala, communication skill, Safety and security and team building exercise. 132 Agri leaders have been given training by cluster coordinators and change agents on the topics covered in TOT
- Training on business development plan were organized at Jambusar office for the Entrepreneurs of dairy value chain and other trades. The training was conducted by Prof. Ramkrishna Mistri from Entrepreneurship Development Institute of India. The training covered the basic idea of business development plan, the simple calculations of profit and how to develop marketing and promotion strategies for different trades which is going to help the entrepreneurs in expanding their small enterprises and work towards sustainability of the work initiated by them
- 25 Gender Dialogues were facilitated with 225 couples using the gender dialogue toolkit

Income Generation Activities for Landless Women:

- One day basic training for 10 new Pashu sakhi was organized at Jambusar office. The training was conducted on orientation of Pashu Sakhi model, Goat medicine and scope of earning of Pashu Sakhi, survey of goat rearing farmers. Action plan of Bakri Palak Pathshala has been developed by new Pashu Sakhis
- 16 Bakri Palak Pathshala were organized to create awareness on good practices of goat rearing and to promote Pashu Sakhi work. Pashu Sakhis have been supported with medicine kit for goats by the project along with community contribution
- 5 days training on Khatli work was organized for 12 landless SHG members at village Malpur







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Linkages Strengthened with DRDA, NRLM and District **Dudh Dhara Dairy:**

The project team was invited for the coordination meeting at District Development office along with the Director of District Rural Development Agency (DRDA), District Livelihood Manager and Lead District Manager. A presentation was made by the Project team about the project and its achievements so far. They requested for the support of project team in strengthening SHGs and availing relevant schemes to SHG members through GLPC.

Farmers Field Business School on Improved Agricultural Package of Practices- Irrigation and Jivamrut:

In this rabi season, project has established 20 wheat demonstration plots with the support of Krishi Vigyan Kendra (KVK). To promote improved package of practices through demonstration plots, team organized FFBS on every stage of crop cycle. In this month 5 FFBS sessions have been organized on irrigation and Jivamrut on wheat demonstration plots in which 52 female farmers and 38 male farmers participated. Another 5 FFBS sessions on jivamrut and micro irrigation have been organized with scale up kitchen garden farmers in which 55 female and 28 male farmers participated.

A Step Towards Sustainability with Agri Leaders:

Agri leader's workshop was held to enhance leadership quality, maximizing proactive participation in trainings/exposure visits, knowledge sharing, inter exchange of ideas, introducing technology updates, the significance of demonstrations and necessity of the same in agricultural enterprises. The workshop also focused on creating online virtual sessions - importannt owing to the current Covid situation. 60 agri leaders participated in this workshop with the female male ratio of 70%- 30%. In the project area, we identified 180 agri-leaders. These agri leaders are engaged in disseminating and implementing the learnings at different stages of crop cultivation and helping farmers to adopt the improved package of practices.







JANUARY 2022

Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has been running Skill Development Centre in Jambusar. At the centre, unemployed and underprivileged youth are trained with vocational training courses across various sectors to generate employment afer the course completion. New trade as 'electrician' has been introduced this year and has replaced 'food & beverage service stewards' basis the post-covid assessment of potential employment opportunities in nearby areas. The courses are for 3 months (Min 500 Hrs per trainee) with an annual intake of 400 students.

PI Foundation Skill Development Centre has been running smoothly with strict adherence to Covid protocol. Total 480 students enrolled in 2021-22. 284 students successfully completed their courses and 157 got placement. Currently batch is running with 196 students - 67 enrolled for trade 'electrician', 85 for 'BPO executive, 44 in 'Advance Excel'.









Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation in collaboration with Pratham Education Foundation has been implementing a CSR project to improve learning outcomes of over 12,000 children enrolled in Govt. Elementary Schools located in 82 Villages of Jambusar Block. The project envisages age & grade appropriate learning standards for students in 135 schools of Jambusar taluka in Bharuch district.

Highlights during the month:

- Total 5545 children (from grade I-VIII) participated in regular activities
- 10 days 2nd Learning Camp completed in 24 schools
- Light activities running with total 1188 children's from std 1 & 2 under 24 schools
- Science Workshop completed in schools & community in all villages
- Library Groups are running in all villages
- Daily Home activities through messages sharing is going on in all villages

Learning Camp:

- 40 days Learning Camp running in 24 Schools by Cluster Resource Leader
- 10 days 1st Learning Camp completed in 24 schools
- Total 727 children from standard 3 to 5 in the category of beginner, letter and word level are part of Learning Camps

Light Activities:

- Light activities running with 1188 children from std 1&2 in 24 schools
- Light activities are organized for class 1 & 2 children for an hour







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Science Workshop:

- Human Body workshop completed in 70 villages at the school level by Vigyan Mitra. Total 1761 children covered under this workshop
- Brain Cap, Eyes and Ear Model Workshop completed in 31 villages at the community level. Total 2098 children covered from std 6 to 8
- Pen paper assessment completed with 1799 children in 65 schools

Library Group Activities:

• Library Groups are running in 80 villages through volunteers. Total 313 Groups actively participating in day-to-day activities. Total 1459 children covered from std 3 to 8

Daily Home Activities:

• Daily messages shared with 1289 children from std 1 & 2, 2542 children from std 3 to 6 and 1714 children from std 7 to 8









JANUARY 2022

Distribution of Supplementary Materials in 24 Govt and Aided Schools Surrounding to Our Plant

To promote education in Government and Aided Schools surrounding our plant location in Jambusar and Panoli, distribution of supplementary reading & writing materials (14260 Notebooks, 5300 Long Notebooks, 6115 ball pens) was carried out amongst 6115 children enrolled in 24 Govt. Elementary Schools and aided schools. The drive is carried out with the opening of schools to improve the enrolment and attendance of children. Newly elected Sarpanchs & members of Gram Panchayats & School Management Committee in each school distributed the materials to children in the presence of the representatives of PI Foundation. Our intervention has been instrumental in motivating new entrants in continuing their education.









CATION



FEBRUARY UPDATES COMING SOON

For any Feedback/suggestions, write to us: pifoundation@piind.com

Against coronavirus we have weapons three

- 1. Wear a mask
- 2. Maintain

 social distance
- 3. Wash hands frequently



