CORPORATE SOCIAL RESPONSIBILITY



Building Sustainable Communities





- Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Vans
- Sustainable Rice Production through Direct Seeded Rice
- Employability-linked Skill Development Centre
- Improving Learning Outcomes in 135 Govt. Elementary Schools
- Transforming Rural Livelihood through Farmers Field School
- ASMITA Project- Women Empowerment through Improved access to Credit
- Economic Empowerment of Women Smallholders and WorkersRead more



CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

HEALTH, HYGIENE AND SANITATION

Objectives	Expected Outcome FY'22
 Increase access to quality healthcare Improve Preventive healthcare 	 Around 1,10,000 people will be treated by Mobile Health Vans and health camps 80 % decrease in primary healthcare issues within MMU outreach COVID-19 relief interventions Support government, District administration, municipal corporation, farmers and communities during COVID-19 pandemic

ENVIRONMENTAL SUSTAINABILITY THROUGH SUSTAINABLE AGRICULTURAL PRACTICES

Objectives	Expected Outcome FY'22
 Impart Sustainable Agricultural practices Environmental Sustainability through Conservation of Natural Resources Environmental and health consciousness through stewardship 	 Will benefit Over 40,000 new farmers through DSR 1.8 trillion liters of water will be saved using DSR Avg. ₹7,500/Acre will be saved in the cost of paddy cultivation Promote product stewardship

WOMEN EMPOWERMENT

Objectives	Expected Outcome FY'22
Improve Financial and legal literacy	 > 7,000 women will be covered through programme
Livelihood Promotion	 > 4,000 women will have undergone financial and legal
 Develop women entrepreneurs 	literacy training
	• > 3,000 women will have better livelihood opportunities and
	income generating activities

RURAL INFRASTRUCTURE DEVELOPMENT

Objectives	Expected Outcome FY'22
 Strengthening rural infrastructure through need based interventions Strengthening drainage network to improve sanitation facilities in the villages Farmers empowerment 	 Strengthening rural electrification, roads, drinking water and toilets. Strengthening of drainage network around plant location Need based farmer empowerment programmes

QUALITY EDUCATION AND SKILL DEVELOPMENT

Objectives	Expected Outcome FY'22
 Improve age appropriate learning levels Improve attendance Maximize the CSR programme reach Improve youth's employability through skill development 	 70% Increase in class appropriate learning levels ~15,000 students will be covered through the programme Train ~500 underprivileged youth and help them obtain jobs





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Awareness on Coronavirus in Villages & Rural Health Care through 3 Mobile Health Units

PI Foundation in collaboration with GVK-EMRI is implementing Swasthya Seva through 3 Mobile Medical Vans that supports more than one lakh population from remote 64 villages of Jambusar.

As the country battles with the destructive second COVID-19 wave, PI Industries is displaying exemplary corporate social responsibility by offering innovative and agile solutions across India to fight the outbreak.

PI Foundation and its partners are continuously organising awareness sessions on precautions against COVID-19 and screening of potential cases in villages around Jambusar and Panoli while also emphasizing on the vaccination drive initiated by the government at different centres. Mobile Health Van staff spread the message among community members providing updated information and beneficiaries come to avail the health services.







CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Highlights of the ongoing activities for the month:

- Screening of 150 labors once a week around Jambusar plant
- Routine health support to people in 64 villages of Jambusar (table below)

Coverage				
Mobile Health Unit in field	3			
Villages Covered		64		
Population Covered		1,18,851		
Operat	ions			
Total Beneficiaries treated (15 April, 2016 - August, 2021)		4,77,732		
Total Beneficiaries treated in August, 2021		7,950		
Total working days in August, 2021		25		
Perform	ance			
Avg. Beneficiaries / MHU / Day		106		
Avg. Villages visited / MHU / Day		3		
MHU wise beneficiary report - Jambusar	Route	Beneficiary count - August, 2021		
MHU_PIF_1	Route-1	2759		
MHU_PIF_2	Route-2	2833		
MHU_PIF_3	Route-3	2358		







CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Organizing Free Health Camp on Gynaecology & Reproductive Child Health at Public Health Centre, Tankari, Jambusar: PI Foundation organized a free Health Camp on Gynaecology and Reproductive Child Health at Public Health Centre, Tankari, Jambusar to contribute meaningfully towards specialized health care for women. The Health Camp was inaugurated by Shri Sanjay Solanki, MLA, Jambusar. Reproductive Child Health Officer, Bharuch, Medical Officers & local Sarpanchs from surrounding villages participated in the camp and appreciated the efforts made by PI Foundation.

Information, Education and Communication (IEC) activity was carried out prior to the scheduled camp date. The aim of the camp was to provide free ANC checkup for women. Experienced doctors were engaged and over 200 women from surrounding villages of Tankari, Jambusar benefitted from ANC check ups and laboratory examination.





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22

HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

AUGUST 2021

Enhancement of Blood **Components Facilities at PI** Foundation supported **Blood Bank**

PI Foundation supported Health Care Society of Ankleshwar & Rotary Club of Ankleshwar in modernizing and reviving the Kumarpal Gandhi Blood Bank under the aegis of Smt. Saraswati Singhal **Blood Bank Project**.

Blood components are critical to human health. Facilities of blood components (red cell concentrate, platelet concentrate, fresh frozen plasma & cryoprecipitate) were inaugurated at Kumarpal Gandhi Blood Bank. These facilities were handed over by Shri Pravesh Garg, Site Head, PI Industries Ltd, Panoli & Shri Ashok Panjwani, Director, Rotary-Ankleshwar in the presence of the Blood Bank Trutees and other dignitaries.





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Sustainable Rice Production with the Conservation of Natural Resources through Direct Seeded Rice in Multiple States of India

PI Foundation has been directly working with farmers in the agriculturally backward region of the country to promote a farming system that is environmentally, economically, and socially sustainable. The programme is being conducted in association with State Agricultural Universities and reputed NGOs. Our field team propagates the benefits of Direct Seeded Rice (DSR) technique through widespread farm demonstrations, awareness camps, farmers meetings and trainings to rural youth and farmers across the country in multiple rice growing states.

Sowing for Kharif season has begun in various locations. Our field teams have been regularly conducting field days and farmer meetings keeping in view **safety and necessity of precautions to be taken in this COVID-19 crisis.**



S.No.	Name of the State	No of Districts/ Territories covered	No of Demonstration plots	No of field days	No of farmer meetings	No of farmers attended
1	Haryana	10	90	26	46	955
2	Punjab	15	150	33	342	6082
3	West Bengal	5	25	7	5	78
4	Chhattisgarh	8	70	15	30	862
5	Andhra Pradesh & Telangana	11	55	76	76	910
6	Karnataka	5	45		20	360
	Total	54	435	157	519	9247





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

AUGUST 2021

Points of Discussion in DSR Meetings:

Field preparation

- Conservation of water
- More profit and less input expenses in DSR cultivation
- Insect and disease management (rice herbicide portfolio)
- Yield benefits of DSR Technique
- Saving in labour cost
- Timely disease and pest management in DSR
- Disease and pest pressure in DSR. Knowledge for coming disease/pest and possible remedy was also discussed
- Weed management in DSR
- Ease of Plant Protection in DSR when compared to **Transplanted Rice**
- Regular stewardship and safety trainings are also being organized for farmers to ensure their maximum safety with simultaneous protection of natural resources





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Summary of DSR work done in kharif season so far

State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
	Hisar	Hisar	10	5	7	110
	Sirsa	Sirsa	4	3	2	46
	Jind	Jind	15	7	10	159
	Fatehabad	Fatehabad	6	4	5	169
Hermone	Kaithal	Kaithal	21	2	8	166
Haryana	Kurukshetra	Kurukshetra	11	2	5	109
	Karnal	Karnal	8	2	5	102
	Sonipat	Sonipat	5	0	2	35
	Panipat	Panipat	5	0	0	0
	Ambala	Ambala	5	1	2	59
	Fazilka	Abohar	10	0	32	580
	Barnala	Barnala	10	0	38	592
	Kotkapura	Kotkapura	10	0	10	160
	Muktsar	Malout	10	0	40	697
	Mansa	Mansa	10	0	31	510
	Sangrur	Sangrur	10	0	30	500
	Amritsar	Amritsar	10	4	20	344
Punjab	Gurdaspur	Gurdaspur	10	2	11	185
	Hoshiarpur	Hoshiarpur	10	4	10	159
	Jalandhar	Jalandhar	10	4	22	422
	Мода	Moga	10	4	22	506
	Kharar	Kharar	10	4	23	467
	Patiala	Patiala	10	4	15	306
	Ludhiana	Ludhiana	10	6	27	465
	Jammu	Jammu	10	1	11	189



CORPORATE SOCIAL RESPONSIBILITY

Total



State	Districts	Territories	No. of demonstration plots	No. of field days	No. of farmer's meetings	No. of farmer's attended
	Midnapur West	Midnapur West	7	2	2	18
	Midnapur East	Midnapur East	5	2	2	25
Vest Bengal	Bankura	Bankura	5	1	0	12
	South 24 PGS	Kolkata	3	1	0	8
	Burdwan	Burdwan	5	1	1	15
	Kanker	Charama	5	1	4	150
	Dhamtari/Balod	Dhamtari	10	1	10	300
	Dhamtari/Gariyaband	Kurud	17	1	2	70
	Mahasamund	Mahasamund	11	1	2	80
hhattisgarh	Raipur	Raipur	19	2	2	100
	Rajnandgaon	Rajnandgaon	2	1	2	40
	Janjgir	Janjgir	5	2	2	52
	Bilaspur	Bilaspur	1	6	6	70
	Nagar Kurnool	Nagar Kurnool	5	9	9	102
	Nizamabad	Nizamabad	5	8	8	71
	Karimnagar	Karimnagar	5	8	8	103
	Khammam	Khammam	5	10	10	121
	Nandyal	Nandyal	5	6	6	74
ndhra Pradesh & Telangana	Eluru	Eluru	5	8	8	99
	Guntur	Guntur	5	2	2	26
	Miryalguda	M. Guda	5	7	7	90
	Krishna	Vijayawada-2	5	6	6	89
	Vijayanagaram	Vijayanagaram	5	5	5	45
	Warangal	Warangal	5	7	7	90
	Mysore (Nanjanagud)	Mandya	10	-	2	30
	Mandya (Malavalli)	Mandya	5	-	2	30
arnataka	Chamarajanagar (Kollegal)	Mandya	10	-	8	140
	T Narasipura	Mandya	10	-	5	100
	Mandya	Mandya	10	-	3	60

435

157

519

9247

CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Reviving Cotton Production and Increasing Growers' Income in India through Eco-friendly PB Knot technology

Pink Bollworm (PBW) is one of the major pests that attacks cotton in India and its infestation is a big menace to cotton cultivation. Cotton growers have to incur huge yield losses due to PBW infestation, since it is resistant to first generation transgenic Bt cotton (Bollgard cotton) that expresses a single Bt gene (Cry1Ac).

PI Foundation, in collaboration with The South Asia Biotechnology Centre (SABC) & Roots Foundation, launched an innovative and multi-stakeholder "PROJECT BANDHAN: A Knot of PBW Protection" to embrace cutting-edge pheromone technology to protect the cotton plant from devastating PBW (Pectinophora gossypiella).

"Project Bandhan is an exemplary initiative to promote pheromone based IPM production system of cotton. The novel PB Knot pheromone technology is easy to use, affordable and environmentally friendly innovation to manage the devastating pests such as Pink Bollworm." The project involves adopting villages to showcase IPM Package of Practices and implement mating disruption technology on a mass scale to control Pink Bollworm (PBW).





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

"As part of the CSR initiative, PI Foundation is keen to support the area wide implementation of Project Bandhan and is committed to sustainable agriculture and environmental protection. Selection of plots has been done and implementation started under the supervision of MDO.

Zone	Region	Territory	Market	Village	Acres	PB Knot LPD Date
SZ2	South Telangana	Warangal	Mulugu	Keshavapur	62.5	30-07-2021
SZ2	South Telangana	Adilabad	Kagaznagar	Bodapalli	62.5	01-08-2021
SZ2	Rayalaseema	Adoni	Emiganoor	Upparahal	62.5	15-08-2021
SZ2	Rayalaseema	Adoni	Adoni	Peta	62.5	16-08-2021
SZ2	North Telanagana	Miryalaguda	Munugodu	Avuvani	62.5	13-08-2021
SZ2	North Telanagana	Rangareddy	Sadashivapet	Bobbigam	62.5	29-07-2021
SZ2	South Costal Andhra	Vij 2	Nandigam	Chandarlapadu	62.5	01-09-2021
SZ2	South Costal Andhra	Vij 2	To be decided		62.5	21-08-2021
SZ1	North Karnataka	Raichur	Raichur	Marchettahal	62.5	13-08-2021
SZ1	North Karnataka	Gulbarga	Shahpur	Guvar	62.5	14-08-2021
WZ-3	Rajkot	Surendranagar	Chuda	Borana	62.5	31-07-2021
WZ-3	Rajkot	Surendranagar	Halvad	Mansar	62.5	04-08-2021
WZ-3	Rajkot	Bhavnagar	Amreli	Malvan	64	02-08-2021
WZ-3	Rajkot	Bhavnagar	Botad	Zamrala	60	30-07-2021







CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Currently the batch is running with 160 students - 30 enrolled for trade 'electrician', 75 for 'BPO executive,' 45 in 'Advance Excel' and 10 in Mobile Repairing. 40 new students joined the training during the month.

Employability-linked Skill Development Centre at Jambusar

PI Foundation along with Rural Shores has been running a Skill Development Centre in Jambusar. At the centre. unemployed and underprivileged youth are trained in vocational training courses across various sectors to generate after employment the course completion. New trade such as 'electrician' has been inroduced and this has replaced 'food & beverage service stewards' basis the post-covid assessment of potential employment opportunities in nearby areas. The courses are for 3 months (Min 500 Hrs per trainee) with an annual intake of 400 students.





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Improving Learning Outcomes in 135 Govt. Elementary Schools of Jambusar

PI Foundation in collaboration with Pratham Education Foundation has been implementing a CSR project to improve learning outcomes of over 12,000 children enrolled in Govt. Elementary Schools located in 82 Villages of Jambusar Block. The project envisages age & grade appropriate learning standards for students in 135 Schools of Jambusar taluka in Bharuch district.

Due to second wave of COVID-19, all schools up to elementary level are still closed in the state of Gujarat. However engaging with children and parents through digital mode and special camps is going on with expanded interaction sessions.

Highlights during the month:

- Total **5410** children (from grade I-VIII) participated in regular activities
- 2178 parents & Volunteers coordinated with Cluster Resource leaders and Vigyan Mitra

- Reach and Learning Exercise: Reach and learning exercise completed in 41 villages by Cluster Resource Leaders(CRL). Total 1036 children were assessed and the parents were informed of the child's level of learning by CRL
- Volunteer class: Volunteer led class running with 2405 children's for class 3 to 6 in 81 villages under the direct supervision of CRL. Activities are being carried out to improve the learning level of the children. CRL visits villages on daily basis and provides feedback to parents on the progress of children

Children Group:

- 312 Children's group running with 1939 children's from std 1 to 8
- Children are working and learning in groups with the help of Various TLM and books distributed





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Science Workshop:

• Body Organ topic was completed by Vigyan Mitra in 44 villages during the month. Total 1206 children participated from std 6 to 8

Book Distribution:

• Books distributed in 70 villages to volunteers and children (std 6 to 8) in the presence of the Sarpanch, School Management Committee members and parents

No. of	Parents & Total number of messages sent to pare			Children	Outreach	
villages covered	Volunteers Outreach	on regular basis	Std 1-2	Std 3 to 5	Std 6 to 8	Total
82	2178	2178	1023	2405	1982	5410







CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 | HEALTH, HYGIENE AND SANITATION | ENVIRONMENTAL SUSTAINABILITY | EDUCATION

Support for Integrated Drinking Water Management in Bhankhetar, Jambusar

Safe drinking water plays a major role in the overall well-being of the people, with a significant bearing on the infant mortality rate, death rate, longevity and productivity. Still one sixth of the global population does not have access to safe drinking water and one-fourth to sanitation facility. Furthermore women and children bear the major brunt of scarcity of water. Most of them walk long distances to fetch water, reducing their time and energy available for doing productive work and for acquiring basic capabilities like education.

Swajaldhara Yojna & WASMO/WATSAN is being implemented with the adoption of a demand-responsive, adaptable approach along with community participation in the project. The minimum share of community contribution in any Swajaldhara project is 10% of the estimated capital cost of the project.



WOMEN EMPOWERMENT



CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Bhankhetar village panchayat of Jambusar is important village surrounding Pl's an Jambusar plant. Access to safe drinking water is a concern in the village. Looking at the requirement and the inability to raise adequate contribution from the poor community, Sarpanch of Bhankhetar village requested PI Foundation to provide support in the form of matching grant money. PI Foundation has provided financial support to complete this project. Shri Vishwajeet Singh, AVP-Operations, PI Industries Ltd handed over a cheque to the Sarpanch, members of Gram Panchayat & Talati of Bhankhetar in the presence of community members. All members of the Gram Panchayat, Bhankhetar are women.





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Transforming rural livelihood through Farmers Field School

PI Foundation has established Farmers Field School (FFS) in Jharkhand adjoining West Bengal to benefit small holders' tribal farmers of Jharkhand and West Bengal. Our FFS is a group-based learning process that includes hands-on training methods in which farmers test management methods/production technologies for themselves and learn concepts directly. Farmer field school offers an opportunity to learn by doing, by being involved in experimentation, discussion and decision-making. This strengthens the role of farmers in the research-extension-farmer chain. It also improves the sense of ownership of technological packages and new knowledge and skills. The specific features of our FFS are:

- Flexible, non-lecture oriented- field based study
- Emphasis on observation, analysis, discussion and debate
- Technically competent facilitator leads group activities, farmer facilitators from their own communities lead the process of learning

The objective of our FFS is to provide first-hand information to the farmers in their fields to enable them to evaluate, fine tune and adopt the best crop production and crop protection technologies suitable to their location and resources for higher production and productivity. During the current month; 139 farmers participated in 5 demo fields established in East Singhbhum and Saraikela-Kharsawan district of Jharkhand for field preparation and sowing. Lady finger, brinjal, bottle gourd, marigold, beans, maize, mushroom and paddy has been sown.





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

The following methodology has been followed during the month of August 2021:

The FSS were organised on tri-weekly basis preferably early in the morning for 4-5 hours. Every week three types of activities were conducted. These are:

- Group discussion on the structured guestions and Presentation
- Field observations and follow up activities
- Hands-on Activity on pre-determined activity

Every day before the start of field activities farmers were asked to have some discussion on structured questions and present the outcome. This whole exercise of structured discussion and presentation was completed within one hour leaving ample time for hands on activities and other field observations. Farmers were divided in to 5 groups for structured discussion on a topic. The topics of discussions were as under:

Week	Hands on activities			
I	 Practice on seed treatment as per the local recommendations. Practice of pregermination of seed for nursery sowing. Land preparation for sowing of nursery. 			
II	 Practice on seed treatment as per the local recommendations. Practice of pregermination of seed for nursery sowing. Land preparation for sowing of nursery. 			
111	 The farmers sow a small plot of nursery on a raised bed. To check the damage from birds, broadcast a thin layer of well decomposed farmyard manure immediately after broadcasting rice seed 			
IV	 Second dose of Nitrogen is applied as per recommendation Observe the nursery for deficiency of micronutrients like Zinc and Iron. If observed spray these micronutrients in recommended doses. Observe presence of insect and diseases in the nursery and spary if required Hand weeding is done 			





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

ASMITA Project - Women Empowerment through Improved access to credit and livelihood initiatives in 20 Villages

ASMITA project is being implemented with an aim to form and strengthen self-help groups of women for creating a sustainable base for micro finance activity in 20 villages- 15 villages of Jambusar (Sarod, Nodhna, Uber, Vedach, Samoj, Kavali, Nahar, Kangam, Amanpur, Tundaj, Kareli, Kanhva, Piludra, Nobar & Bhodar) and 5 villages of Panoli area (Panoli, Sanjali, Kapodara, Bakrol & Umarwada).

Coronavirus pandemic created an opportunity to test the resilience of the leadership and systems created over a period of time. Second wave forced everyone to adapt to the new normal strigently. Following interventions were done during the month in Jambusar.

Monthly highlights from Jambusar:

• Strengthening of SHGs: Monthly meetings of 124 groups were conducted covering 1196 SHG members. 29 new women joined Self Help Group during the month. The meetings entailed discussions on regularity of conducting meetings, savings, loan repayments and linking members with insurance schemes. The women were made aware of vaccination drive and enrollment

One preliminary meeting held in Kavli village participated by 98 women

- Status of saving: 124 groups collected a total saving of ₹2.26 lac
- Status of Loan accessed: 15 women from 6 villages accessed loans amounting to ₹3.70 lac. This month's loan was majorly availed for animal husbandry, agriculture and paying education fee. Renewal of Joint Liability Group loan was done for 10 women members for ₹2.5 lac





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

 Training: 40 women members from SHGs successfully completed the sewing training course. Certification has been done for these SHG members in Uber & Kavli. 2 women from Kavli started their Kitchen Garden

• Cluster Meetings & Credit Awareness Camp:

- Four cluster meetings held. 146 women participated in the meeting. Women were encouraged to deposit their savings and loan installments on regular basis
- A Credit Awareness Camp was held with 117 women from 12 Self Help Groups. Introducing these members with Federation policy & regulation, loan cycle, loan interest fee and loan fee. Discussion held on paying regular savings and credit instalments

• Leveraging Govt Schemes:

- 107 women joined Pradhan Mantri Jeevan Jyot Bima Yojna
- Affiliation of 109 SHG women in Security Insurance schemes





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Highlights from Panoli:

Due to the COVID second wave, physical group meetings were not conducted as a preventive measure. However, project team members visited 267 women members and the leaders of 66 SHGs and collected the savings of the members accordingly. The members were encouraged to save and pay the monthly instalments. The facilitation of necessary movement and prevention messages- wearing masks, maintaining social distance and washing hands was emphasised.

• Status of Savings & Loan:

- 64 groups collected a total saving of ₹84,400
- A total loan amount of ₹1,05,000 was availed by 19 women. Majorly loan was availed for initiating income generating activity, education, health & agriculture
- **Training:** 28 Self Help Group women members are attending sewing classes in Panoli village. Currently they are learning how to stitch blouses, dresses and also learning to make masks





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

Economic Empowerment of Women Smallholders and Workers through Improved Agriculture and Inclusive Dairy Value Chain Promotion

PI Foundation along with CARE India is implementing CSR project with a focus on agriculture improvement and inclusive dairy value chain promotion in 60 villages of Jambusar taluka. The project has focused on capacity building and improved practices related to agriculture production system and dairy value chain.

Monthly highlights:

- Participation in monthly savings meetings of 167 SHGs with the purpose of observing the SHGs functions
- Monthly meetings of all federations organized at village Thanva in which 34 members from 6 federations participated. Discussion held on various opportunities on economic front for Federations
- 5 SHGs received revolving fund of ₹50,000 from NRLM, Govt of Gujarat

- 1 Federation of Kamboi received Community Investment Fund (CIF) of ₹7,00,000 from NRLM, Govt of Gujarat
- 20 advance level financial literacy trainings organized in which 187 SHG members participated
- 174 SHG members participated in leadership and management training.
- 25 Gender dialogues organized with 250 couples in project villages
- 4 Focus Group Discussions (FGD) organized with Income Generating Activities beneficiaries with the respective trade trainer to discuss their challenges
- Milk Collection Center at Bojadara started during the month
- Monthly meeting of Milk Collection Centers of excellence organized at village Madafar in which 10 MCCs members participated





CORPORATE SOCIAL RESPONSIBILITY

CSR FY'22 HEALTH, HYGIENE AND SANITATION ENVIRONMENTAL SUSTAINABILITY EDUCATION WOMEN EMPOWERMENT

- Two exposure visits of successful dairy farm organized at villages Dabha and Kaliyari in which 48 SHG members participated.
- A program organized by Bharuch District cooperative milk producers Union Ltd (Dudhdhara Dairy) at Jambusar. 5 milk collection centers of project- Sangdi, Panchakda, Madafar, Kapuriya and Nada got bonus of total ₹1,91,700 against supply of milk.
- TOT for cluster coordinators and change agents organized on Jivamrut, Nimashtra, Waste Decomposer, Integrated Pest Management (IPM) practices, Milk fat and Solid Not Fat (SNF) and facilitation skills. 146 Agri leaders trained by cluster coordinators and change agents.
- 5 FFBS sessions on Jivamrut, Nimastra, Waste Decomposer and IPM practices organized on cotton demonstration plots in which around 98 female farmers and around 48 male farmers participated.
- Yellow sticky trap and Pheromone trap distributed to 500 cotton POP farmers.
- Dr. J.I. Patel, Retired professor at Anand Agriculture University (Entomology department) visited cotton demonstration plots for crop inspection and disease control and submitted the report.
- 29 soil samples collected and sent to Krishi Vigyan Kendra(KVK) for soil testing.





CORPORATE SOCIAL RESPONSIBILITY



CSR FY'22 | HEALTH, HYGIENE AND SANITATION | ENVIRONMENTAL SUSTAINABILITY | EDUCATION | WOMEN EMPOWERMENT

AUGUST 2021

SEPTEMBER UPDATES COMING SOON

For any Feedback/suggestions, write to us: pifoundation@piind.com



Against coronavirus we have weapons three

- 1. Wear A mask
- 3. Wash hands frequently